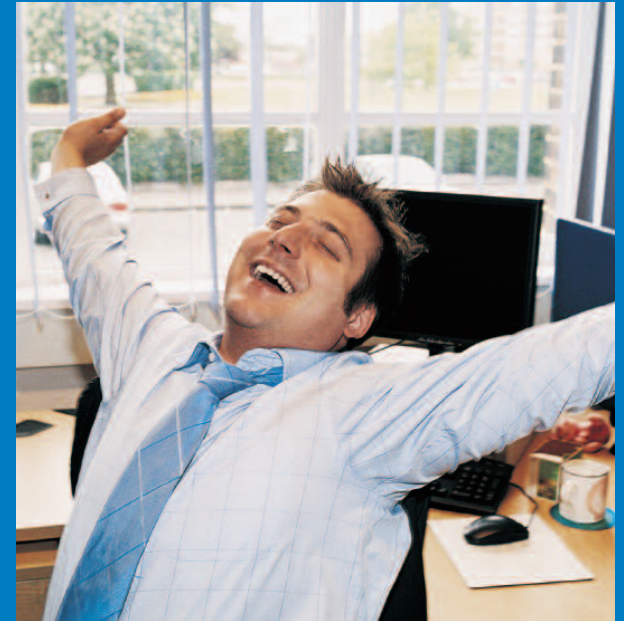


# stay cool

without heating up  
your energy bills

Do the  
**bright  
thing**

- Visit our Web site at [pacificpower.net](http://pacificpower.net) and click on **Business** and **Save Energy & Money**.
- Call 1-800-222-4335.
- E-mail us at [energy.expert@pacificcorp.com](mailto:energy.expert@pacificcorp.com).
- Contact your **HVAC** vendor.



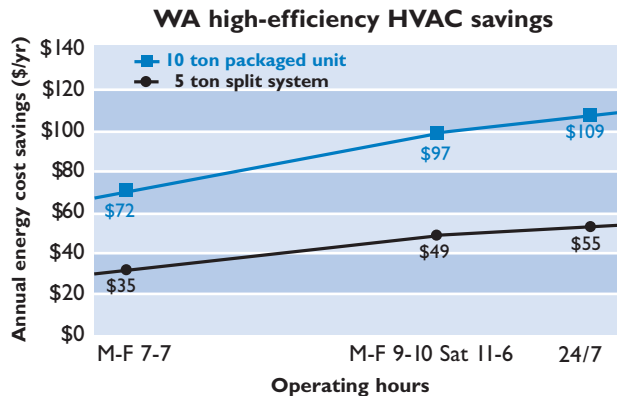
# Pacific Power's FinAnswer<sup>®</sup> Express

makes high-efficiency cooling a hot idea

A well-maintained, properly operated cooling system can last 15 years or more. When you install a high-efficiency unit, you can reduce your annual energy costs by 7 to 15 percent compared to today's standard efficiency units, and up to twice that for older, less efficient units. Choose an evaporative cooling system – perfect for Central and Eastern Washington's climate – and these savings can increase to as much as 75 percent!

Pacific Power's FinAnswer Express program offers cash incentives for the purchase and installation of qualifying high-efficiency cooling systems, saving you even more. Whether you're replacing an older or failed unit or putting in a unit for the first time, FinAnswer Express can help you take advantage of the opportunity to install a high-efficiency unit. Otherwise, you could be paying more than you need to for the next 15 years.

## Here's the potential savings with a high-efficiency cooling system:



*Savings are based on a comparison of properly sized standard efficiency equipment and qualifying high-efficiency equipment. Assumes energy costs of \$0.041/kwh and \$2.50/kw. Your savings will vary based on actual equipment efficiencies, installation conditions, operating parameters and energy costs. Your HVAC dealer can help you estimate the savings for your facility.*

## Calculate your Simple Payback (SPB) to see how FinAnswer Express can work for you:

### Step 1: Ask your HVAC dealer for estimates of:

Incremental price difference to install a qualifying high-efficiency cooling system \$ \_\_\_\_\_ (a)

Pacific Power estimated incentive \$ \_\_\_\_\_ (b)

Annual estimated energy savings \_\_\_\_\_ kwh/yr (c)

### Step 2: Estimate your annual energy cost saving for upgrading to high-efficiency cooling

\_\_\_\_\_ kwh/yr x \$0.06/kwh/yr = \$ \_\_\_\_\_ (d)

### Step 3: Estimate the simple payback on your investment

Divide the result of step 2 by the price difference after the incentive. The result is your estimated Simple Payback in years.

(\$ \_\_\_\_\_ - \$ \_\_\_\_\_) / \$ \_\_\_\_\_ /yr = \_\_\_\_\_ year payback  
(a) (b) (d)

### Available incentives for qualifying high-efficiency cooling systems

- \$50/ton for compressor-based equipment
- \$0.02/CFM for evaporative equipment
- \$50-70 for programmable thermostats

*Pacific Power offers incentives for other energy-efficiency improvements including motors, variable frequency drives, lighting and more. Visit our Web site for more information. It is important that you contact us before you order other types of equipment as there may be additional requirements to qualify for these incentives.*

## Eligibility requirements

Eligible customers include commercial, industrial and irrigation electric customers whose facilities are within the state of Washington and who purchase their electricity from Pacific Power on one of the following retail rate schedules: 24, 36, 40, 48T, or 54.

Equipment must meet or exceed the minimum efficiency requirements posted on the FinAnswer Express page on our Web site. Incentive applications must be postmarked by the deadline listed in the application.

## How to apply for HVAC Incentives

**Step 1: Purchase and install** qualifying high-efficiency cooling equipment.

**Step 2: Complete and submit an incentive application form** available from your HVAC dealer or on the FinAnswer Express page on [pacificpower.net](http://pacificpower.net).

**That's it!**

## Do the bright thing

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