



FinAnswer® Express Program Update CALIFORNIA ENERGY EFFICIENCY ALLIANCE BREAKFAST (Lighting and Non-Lighting)

Join us for this important breakfast to learn about Pacific Power’s FinAnswer Express program, updates for 2011, and incentives for qualified lighting, HVAC, motors and other equipment in new construction and retrofit projects available to Pacific Power’s commercial, industrial and agricultural customers in California.

This session will also include an update on valuable support and services available through Pacific Power’s Energy Efficiency Alliance program for approved allies. During the breakfast session, we will discuss incentives for energy efficient equipment including:

- T8 & T5 fluorescent fixtures
- LED and induction lighting
- Irrigation, farm & dairy equipment
- Food service equipment
- Compressed air equipment
- Lighting controls
- High efficiency HVAC equipment
- High efficient chillers
- HVAC Variable Frequency Drives
- and more!

Other program highlights include an overview of the Energy FinAnswer incentive program and the upcoming federal specification changes for T12 commercial lighting in 2012.

RSVP today for this **FREE** “hearty” breakfast session on:

Wednesday, June 08, 7:30 – 9:30 am
The Lighthouse Inn, 681 Hwy 101 South,
Crescent City, CA 95531

Thursday, June 09, 7:30 – 9:30 am
Holiday Inn Express, 707 Montague Road,
Yreka, CA 96097

*Return a completed form by fax or email by **June 6th***

NAME: _____

TITLE: _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____

PHONE: _____ FAX: _____

FAX THIS FORM BY JUNE 6, 2011 TO:
(503) 690-9261 ATTN: LISA VANBAGGEN

OR

EMAIL THIS FORM BY JUNE 6, 2011 TO:
ca.lighting@pacificpower.net

QUESTIONS? CALL BOB GREELEY (541) 601-8088