



Energy Efficiency Alliance (Lighting)

February 17 – Marcus Whitman Hotel, Walla Walla

February 18 – Hilton Garden Inn, Yakima

2010 FinAnswer® Express Program Update Agenda

- 7:30 a.m. Registration & Complimentary “Hearty” Breakfast
- 7:50 a.m. Welcome, Introductions & Review Agenda
- 8:00 a.m. **“Year in Review”** (Major accomplishments, kWh achieved, contributions by allies and support)
- 8:15 a.m. **Pacific Power Commercial/Industrial Programs**
- FinAnswer Express, Retrofit Lighting – new incentives!
 - FinAnswer Express, New Construction Lighting FinAnswer Express, Non-lighting Measures – new incentives!
 - Energy FinAnswer – new incentives!
- 8:50 a.m. **FinAnswer Express Lighting Review** – Expectations, Changes, Communications – Marketing Support, Agreements, Use of Lighting Tool, and Suggestions for Improvements
- 9:15 a.m. **Northwest Trade Ally Network Update**
- Wednesday, March 3rd “New Lighting Technology” training 7:30 – 11:30 a.m., Kennewick (Benton PUD Auditorium)
- 9:25 a.m. Questions & Answers
- 9:30 a.m. Adjourn