

Blue SkySM Block Product Content Label

Pacific Power's Blue Sky Block renewable energy program is a renewable energy certificate (REC) product. A REC is created when a megawatt-hour (Mwh) of renewable electricity is produced and delivered to the grid. The purchase of RECs supports renewable electricity generation, which helps reduce conventional electricity generation in the region where the renewable generator is located. Pacific Power customers enrolled in this option support Western region supplied wind energy to match their block purchase. The product is sold in blocks of 100 kilowatt-hours (kwh). This product is made up of the following resources:

Eligible renewable energy source	Blue Sky Block product	Generation location
Wind	100%	OR, WA, ID, WY (WECC)
Solar	0%	
Geothermal energy	0%	
Certified low impact hydroelectric	0%	
Hydrogen derived from photovoltaic electrolysis or a non-hydrocarbon derivation process	0%	
Wave or tidal action	0%	
Low emissions biomass	0%	
Total	100%	

These figures reflect the actual renewable energy participating customers supported through their participation in the Blue Sky Block program in 2010. Generation location resources can vary according to resource availability. We will annually report to you the actual resource mix of the renewable energy you supported during the preceding calendar year. The Western region is defined as the Western Electricity Coordinating Council (WECC). REC purchasing priorities, subject to market conditions in order of preference - Pacific Power service states and the WECC region.

New renewables come from generation facilities that first began commercial operation on or after January 28, 2000.

For comparison purposes, in 2009 the net system resources for basic service supplying Pacific Power customers: 62.97% coal, 14.27% natural gas, 8.30% hydro, 3.61% wind, 1.10% biomass, 0.35% geothermal, 9.40% other.

The average Pacific Power home uses 1,024 kwh per month – based on 2010 usage.

For specific information about this product, please contact Pacific Power at **1-800-769-3717** or visit pacificpower.net/bluesky.



Green-e Energy certifies that Blue Sky meets the minimum environmental and consumer protection standards established by the nonprofit Center for Resource Solutions. For more information on Green-e certification requirements, call 1-888-63-GREEN or log on to www.green-e.org.

Pacific Power's Prices, Terms & Conditions for Blue Sky renewable energy

Pacific Power's Blue Sky program is certified by Green-e Energy, which requires companies offering certified products to provide their residential customers with this notice of Price, Terms and Conditions of service. You may cancel your participation in the Blue Sky program by calling **1-800-769-3717** or writing to Pacific Power, P.O. Box 400, Portland, Oregon 97207-0400. For more information about Green-e Energy, write Green-e Energy, 1012 Torney Ave., 2nd Floor, San Francisco, CA 94129, log on to www.green-e.org or call toll-free 1-888-63-GREEN.

Company:	Pacific Power
Who should I contact for more information?	Call 1-800-769-3717 , e-mail bluesky@pacificcorp.com , visit pacificpower.net/bluesky or write to Pacific Power, P.O. Box 400, Portland, OR 97207-0400.
How will I be billed for my Blue Sky purchase?	The cost of Blue Sky is in addition to your regular electricity rate and is approved by your public utility commission.
How will the Blue Sky charge on my bill be calculated?	\$1.95 per 100-kwh block of Blue Sky
Will the Blue Sky rate change over time?	The cost of Blue Sky is in addition to your regular electricity rate and is approved by your public utility commission. You will be notified of any price change in advance through customer communication.
What fuel sources will be used for this product?	100% wind
Can I cancel at any time without penalty?	Yes. You can cancel at any time with no fees. There is no minimum contract length.
What other fees might I be charged?	You must also pay all applicable federal, state or local taxes.

