

# renewable energy update forecast



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## Businesses that go the extra mile

Each year, many retail stores and businesses allow the Blue Sky team to set up an outreach table on their premises in order to spread the word about the program. In 2007, more than 500 Blue Sky customers enrolled at a business in Oregon. Many thanks to the following businesses:

- Alberta St. Co-op – NE Portland
- Ashland Food Co-op – Ashland
- Bellatazza – Bend
- Club Northwest – Grants Pass
- Downtown Coffee – Talent
- Gooseberries – Grants Pass
- Grilla Bites – Medford
- Hollywood Farmer's Market – NE Portland
- Natures General Store – Bend
- Ray's Food Place – Bend
- Ray's Food Place – Corvallis
- Ray's Food Place – Jacksonville
- Redmond Market – Redmond
- Sunshine Natural Foods Café & Market – Grants Pass
- Tark's Market – Talent
- Whole Foods – Bend
- Whole Foods – NE Portland

## Star communities

In total 4.6 percent of Pacific Power customers are enrolled in Blue Sky. Here are some communities that are supporting Blue Sky at a higher rate:

Portland	14.4%
Corvallis	13.5%
Ashland	11.8%
Cannon Beach	11.7%
Hood River	10.8%
Talent	10.1%
Bend	10.0%
Williams	8.9%
Jacksonville	8.0%
Mt. Shasta	5.5%
Walla Walla	4.0%

## Blue Sky<sup>SM</sup> earns Green-e Energy certification

We are proud to announce that the Blue Sky program has been Green-e Energy certified by The Center for Resource Solutions, a national nonprofit organization that works to increase consumer confidence in renewable energy products. The Green-e Renewable Energy Certification Program is the leading independent national quality standard for renewable energy products. Green-e provides

independent, third-party certification to ensure that Blue Sky customers are buying renewable energy that meets the strictest environmental standards. While the Blue Sky program has always followed Green-e Energy standards, the program received official certification in February 2008. For more information visit [www.green-e.org](http://www.green-e.org).



## Supporting renewable energy

### Hot deals for Blue Sky customers

We've been busy updating the Blue Sky customer Web site just for you! Now when you visit [www.pacificpower.net/support/bluesky](http://www.pacificpower.net/support/bluesky), you can send a free e-postcard of local wind farms and access great coupons from local



Blue Sky businesses. We would like to thank the following businesses for offering a coupon exclusively to Blue Sky customers: Bend Bike Cab, Burgerville, Club Northwest, Equinox Restaurant, First Alternative Cooperative, Green Energy Transportation, Grilla Bites, Heathman Hotel, Historic Anchor Inn and Strictly Organic Coffee Company. Please contact [events@pacificpower.net](mailto:events@pacificpower.net) if your business is interested in offering a coupon to Blue Sky customers.

## Blue Sky community challenges

### Bend, Cottage Grove, Pendleton go green

The cities of Bend, Cottage Grove and Pendleton recently issued renewable energy challenges to residents and businesses. Read on to see what's happening:

#### Bend

In January 2008, Bend surpassed its initial goal of reaching 10 percent participation in Blue Sky among residents and businesses. The challenge officially ends with the Bend Earth Day celebration on April 22, 2008. Check out recent progress at [www.pacificpower.net/bendbluesky](http://www.pacificpower.net/bendbluesky).

#### Cottage Grove

The City of Cottage Grove issued a challenge called "Greening the Grove" to residents and businesses, encouraging them to sign up for renewable energy through their electricity provider. The goal is

to achieve 6 percent participation and to become an EPA Green Power Community.

#### Pendleton

The City of Pendleton has a goal of becoming an EPA Green Power Community. The city's purchase of 6 percent is leading the way. The challenge is for 5 percent of the community to enroll in Blue Sky renewable energy.



Doris Johnston, Pacific Power and Rob Courier, EPUD present Renewable Energy award to Gary Williams, Mayor of Cottage Grove and Richard Meyers, City Manager



Willamette Valley Cycling team rides like the wind and shows their support for Blue Sky

**Thanks** to our new Blue Sky business partners, including:

- Altrec.com – Redmond
- Avalon Bar & Grill – Talent
- Bellatazza – Bend
- Case Handyman & Remodeling – Bend
- Central Oregon Wholesale Flooring – Bend
- City of Cottage Grove – Cottage Grove
- City of Mt. Shasta – Mount Shasta
- City of Pendleton – Pendleton
- Excellence Inc. – Lincoln City
- Gamez On – Lincoln City
- Glass Alchemy, LTD – Portland
- Hazelwood Arms Apt., LLC – Portland
- Historic Anchor Inn Inc. – Lincoln City
- IKEA Oregon, LLC – Portland
- Inland Electric Inc. – Seaside
- Integrated Resource Management – Philomath
- Jennifer Sears Glass Studio – Lincoln City
- National Frozen Foods – Albany
- NORPAC Foods, Inc. – Stayton
- North Coast Electric Company – Bend
- North Lincoln Sanitary – Lincoln City
- OregonCars247.com – Albany
- Pioneer Courthouse Square, Inc. – Portland
- Portland Center for the Performing Arts – Portland
- Quiznos – Corvallis
- Redmond Chamber of Commerce & CUB – Redmond
- Rejuvenation – Lincoln City
- Salmon River Mobile Village – Otis
- Samaritan North Lincoln Hospital – Lincoln City
- Silver Moon Brewing – Bend
- Smith Frozen Foods, Inc. – Weston
- Steele Associates Architects, LLC – Bend
- Sushi Okalan – Hood River
- The Episcopal Church of the Good Samaritan – Corvallis
- The Heathman Hotel – Portland
- Trailer World – Bend
- United Tile – Bend
- Zola Eco-Friendly Furnishings – Bend

## Looking for more eco-tips or news this Earth Day?

Check out these green resources:

- [www.fixingtheplanet.com](http://www.fixingtheplanet.com)
- [www.begleysbest.com](http://www.begleysbest.com)
- [www.redirectguide.com](http://www.redirectguide.com)
- [www.sbnportland.org](http://www.sbnportland.org)
- [www.coopamerica.org](http://www.coopamerica.org)

## Field trip

### Fourth annual wind farm site tour

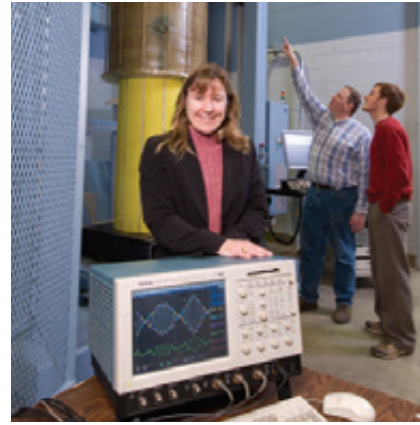
Pacific Power is now accepting reservations for its fourth annual wind farm tour on August 16, 2008, at Leaning Juniper, located one hour east of Hood River. Participants can take a tour of the

facility and get information on issues related to wind farm development. For more information or to reserve your spot, e-mail [windtour@pacificpower.net](mailto:windtour@pacificpower.net) or call **1-800-769-3717**.

## Blue Sky funds project update

### OSU tests wave of the future

Oregon State University is using Blue Sky funds to comprehensively research, test, evaluate and advance wave energy conversion devices. They recently installed a linear test bed in their Wallace Energy Systems & Renewables facility. This test bed allows the university to simulate ocean wave forces and gives them an opportunity to run wave energy device tests in a controlled environment. The researchers are learning a tremendous amount that will impact many aspects of their wave energy program and are very appreciative of the support of the Blue Sky funds.



Dr. Annette von Jouanne, Ph.D., P.E., Oregon State University, demonstrates the OSU linear test bed. This project is partially funded by the Blue Sky program.

## Focus on business

### Blue Sky delivers sustainability

Many local businesses are using their commitment to Blue Sky to connect to their customers. Full Sail Brewing Company, headquartered in Hood River, Oregon, is printing the Blue Sky business partner logo on its six packs and cases. The Heathman Hotel in downtown Portland, Oregon, is prominently

displaying the Blue Sky business partner logo on its home page and even offering a “Go Green” package for guests. To receive a copy of the business partner logo to use in your business, send an e-mail to [bluesky@pacificorp.com](mailto:bluesky@pacificorp.com).



## Habitat option results

### Restoring a salmon stronghold



Highland Trucking Co. employee, Anthony Lambert, helps direct log placement for aquatic restoration work at The Nature Conservancy's preserve on the Middle Fork John Day River. Photo © The Nature Conservancy/Jim Yuskavitch

With no dams or fish hatcheries, central Oregon's Middle Fork John Day River holds great promise as a future stronghold for healthy runs of wild Chinook salmon and steelhead trout.

To help make that happen, 2.5 river miles at The Nature Conservancy's Dunstan Homestead Preserve and the nearby Boulder

Creek Ranch got a face-lift last year. The project was funded in part by a \$3,000 grant from Pacific Power's Blue Sky Habitat customers.

Contractors restored flows to old creek channels, planted native vegetation, removed riprap from stream banks and placed nearly 60 logs in the river. Logjams provide fish habitat and help redirect water, creating even more habitat over time, such as overhead tree and shrub cover, river meanders and deep pools.

“Much more work is needed on the Middle Fork John Day and its tributaries,” said Conservancy ecologist Jeff Fields. “But there is hope. Adult and juvenile salmon were spotted eagerly claiming a newly excavated pool before the heavy equipment even left the site.”