



VOICES

THE RIGHT ANSWER WINS

Through April 10, all customers with the right answer to this month's question will be entered into a drawing for a chance to win a Bye Bye Standby® Energy Saving Kit.

Q: What is the name of the Pacific Power program that allows you to pay the same amount each month?

Choose from one of two ways to enter: log on to pacificpower.net/voices or mail to:

Right Answer
Pacific Power
825 NE Multnomah
Suite 800
Portland, OR 97232

Winners will be notified by mail. Limit one entry per household.

THE LATEST WORD



Reiten leads Oregon Business Plan

Pat Reiten, Pacific Power president, will lead this year's statewide effort to update the Oregon Business Plan. The plan, initiated in 2002 by a broad, statewide alliance of businesses and organizations, provides a road map to improve Oregon's economy and a forum for business leaders and elected officials to work together on the challenges facing the state.

Visit www.oregonbusinessplan.org for more information about the plan.

Spring into energy savings

Weatherize your home and your family will stay warmer in winter and cooler in summer. Plus you'll save energy and could qualify for cash incentives.



Insulation and air sealing

Earn cash back from Energy Trust of Oregon when you install or upgrade your home's insulation and seal air leaks and heating ducts.

Windows

You also can get an Energy Trust incentive for energy-efficient windows, but they must be installed with another qualified energy-saving improvement, such

as insulation. ENERGY STAR® qualified windows help reduce heat gain and loss, drafts and outside noise.

For complete details on incentives and referrals to Energy Trust trade ally contractors, visit www.energytrust.org or call toll free 1-866-368-7878.

On a limited income?

Pacific Power works with local agencies to provide free weatherization services to income-qualifying households. Many agencies have received additional funding through the 2009 American Recovery and Reinvestment Act. For a

list of local agencies, visit pacificpower.net/assistance or call us toll free at 1-888-221-7070.

In addition, you may qualify for the federal earned income tax credit if you had low to moderate earned income in 2009. The refundable credit can generate a refund even if you have no tax liability. For information, contact the Internal Revenue Service (www.irs.gov) or a tax adviser.

Switch on the savings with CFLs

Spring cleaning is a great opportunity to switch to energy-saving compact fluorescent light bulbs. CFLs come in warm tones and a variety of shapes, so you can enjoy great light quality and style while you save money.

How much will you save? For each CFL you install in place of a 60-watt incandescent, you'll save about \$30 in energy costs over the life of the bulb. Plus, CFLs last up to 10 times longer.

Pacific Power and Energy Trust have teamed up with select



Oregon retailers and manufacturers to offer reduced prices on specialty CFLs. To learn more and find a participating retailer, visit www.energytrust.org.

BRIGHT IDEAS

Plant smart

Planting a tree to beautify your yard this spring? Please use care and plan ahead. Although trees help the environment and shade us from summer sun, they're also the leading cause of power outages when their branches fall onto power lines during storms or high winds. Trees planted next to power lines should grow no taller than 25 feet. Taller trees should be planted at least 25 feet to 50 feet away from lines. For a list of appropriate trees, visit our Web site at pacificpower.net/trees.

Visit the Clatsop County Arboretum in Seaside, developed by Pacific Power and the Oregon Department of Forestry last year, to see a display of trees that are compatible with power lines.

SAFETY MATTERS

GFCI outlets

Please make sure Ground Fault Circuit Interrupter (GFCI) electrical outlets are used near water sources. These special outlets sense any loss of electrical current and immediately interrupt the power to prevent shocks or electrocution. They should be used in kitchens, bathrooms and laundry rooms near sinks, bathtubs and showers, and in garages and outdoor outlets. If the outlet has a test and reset button, it is a GFCI. It's also smart to test the GFCI monthly. A qualified electrician can install GFCIs. For other electrical safety tips, visit our Web site at pacificpower.net/safety or call us toll free at 1-888-221-7070.

Delivering convenience to your door

As Pacific Power celebrates its 100th anniversary, it's hard to imagine life without electric appliances. Yet, it wasn't until the 1920s that homes began to get electric refrigerators and stoves. Sold door-to-door from the back of a truck by Pacific Power salesmen, the first Electro-Kold electric refrigerating machines converted domestic iceboxes to electric operation. They were followed by the General Electric "monitor top" fridge.

In 1927 the company sold 122 refrigerators, but by 1929 that number jumped to 902. Pacific Power salesmen touted that the electric refrigerator saved customers at least \$3.54 a month in ice alone, not to mention the added convenience. The company later sold electric appliances in its retail stores.



Pacific Power salesmen sold appliances door-to-door in the 1920s.



Earn cash for your old fridge

Your refrigerator may not be a relic from the 1920s, but refrigerators built before

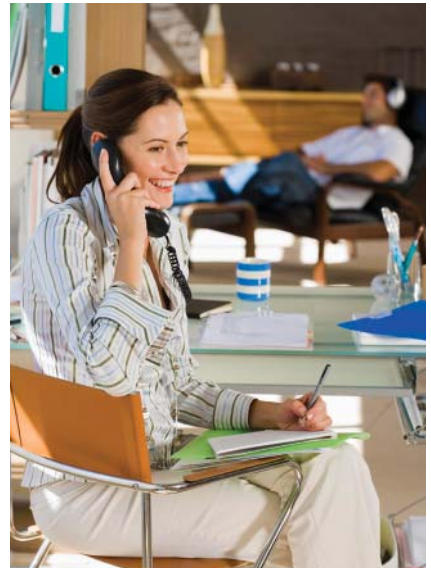
1990 can use up to three times more electricity than today's efficient models. Have your old refrigerator or freezer picked up for proper recycling through Energy Trust and receive \$30. See www.energytrust.org/fridgerecycling or call toll free 1-866-444-8907 to schedule a pick up.

No more surprises with Equal Pay

Budgeting's a breeze when you enroll in Pacific Power's Equal Pay program. Once enrolled, you'll pay the same amount on your electric bill each month – no more surprises when your electricity use changes.

We determine your payment amount by averaging your bills over the previous 12 months. To help you stay on budget, we periodically review your account and adjust the amount if your use dramatically changes.

Take the surprise out of your electric bill. Enroll in the Equal Pay program by calling us toll free at 1-888-221-7070.



BE COUNTED

Please complete the 2010 census form that was recently mailed to every household in the nation. The confidential census count is mandated by the U.S. Constitution. Census data is used to distribute congressional seats to states and to allocate federal funds for local and state projects each year.

To reach us, call toll free: 1-888-221-7070, 24 hours a day, 7 days a week. To report an outage, call toll free: 1-877-548-3768 (1-877-LITESOUT).

Para un representante que habla español: 1-888-225-2611. Su llamada será gratuita.

On the Web: pacificpower.net



Let's turn the answers on.

