



## Blue Sky<sup>SM</sup> Business Partner Program

To reward your business for supporting renewable energy through the Blue Sky program, we offer a business partnership program. This program recognizes organizations that commit to a Blue Sky renewable energy purchase that meets or exceeds minimum purchase requirements based on your electricity usage. The business partnership program currently has hundreds of partners who are voluntarily supporting renewable energy. Your business could reach thousands of customers by offering a mobile coupon through Blue Sky. It's also an easy way to earn points for LEED green building certification! Please see the back of this form for samples of some of the materials that may help get the word out about your efforts to hasten renewable energy development.

When joining the Blue Sky business partnership, you have the flexibility to choose whether your entire organization or a facility within your organization becomes a partner. This flexibility allows you to fine tune your renewable energy purchase.

A minimum purchase level and a one-year commitment are required to participate in the business partnership program.

### Pacific Power Blue Sky Partner levels

For more information about the program, or to view a list of Blue Sky Business Partners in your area, visit [pacificpower.net/bluesky](http://pacificpower.net/bluesky).

Recognition category	Percentage/monthly minimum requirement	Additional monthly cost
<b>Visionary</b>	30% of load or 50 blocks, whichever is greater (a 750 monthly block purchase will qualify a business as a Visionary level partner)	\$97.50 – \$650.00
<b>Champion</b>	10% of load or 10 blocks, whichever is greater (a 350 monthly block purchase will qualify a business as a Champion level partner)	\$19.50 – \$370.00
<b>Supporter</b>	Over 10,000 kilowatt-hours/month (7 blocks)	\$13.65
	Under 10,000 kilowatt-hours/month (4 blocks)	\$7.80
<b>Luminary*</b>	100% of usage via the Blue Sky Usage or Habitat option	\$13.75**

\* Available to small non-residential customers only – Schedules 23 and 41. \*\* Assuming average usage of 1,310 kilowatt-hours/month.

### Pacific Power Blue Sky promotional materials

Recognition category	Visionary	Champion	Supporter	Luminary
Window Sticker	x	x	x	x
Blue Sky Business Partner logo for your website and communications material (available upon request)	x	x	x	x
Business Partner Poster (available upon request)	x	x	x	x
Certificate		x		
Plaque	x			
Coupons or discounts to reach thousands of Blue Sky residential customers	x	x	x	x
Increased marketing and promotional opportunities such as web listing, select advertisements, customer communication and social media (see reverse side for examples)	x	x	x	x

Upon completion of a one-year term, service will continue on a month-to-month basis unless we are notified of your desire to change or cancel your participation. No minimum purchase or term is required to participate in the Blue Sky program. A minimum block purchase and term apply only to QS option and business partnership program.

# Blue Sky<sup>SM</sup> Business Partner sample promotional materials



Business Partner poster



Forecast newsletter



Online Business Partner listing



Business Partner ad



Window decal



Chinook Book mobile coupon



Participating Business Partners may use the Blue Sky Partner logo.