

Clean Energy Transformation Act

Washington Equity Advisory Group
March 2022 EAG Meeting

March 16, 2022



PacifiCorp Equity Advisory Group (EAG) March Meeting March 16, 2022, 1pm-4pm Pacific Time

- RMI facilitators will change PacifiCorp, RMI, and Equity Advisory Group (EAG) participant names to First Name, Last Initial, PacifiCorp/RMI/EAG.
- We recommend using “Gallery View” (icon in top right) when in group discussions.
- If you called in with your phone, merge your audio and video.
- For technical support, click on “Chat” (icon in tool bar at bottom), toggle to “Erifili D, RMI” as the recipient, send your message.

EAG Members:

- If you are able, please keep your camera on for as much of the meeting as possible (icon in bottom left) but stay muted unless speaking.
- Please use the chat at any time to engage in the conversation or ask questions.
- To raise your virtual hand to speak, click on "Reactions" in your tool bar, select “Raise Hand.”

Public Observers:

- Thank you for joining us and observing this meeting.
- You can “Rename” yourself by clicking the “...” on your participant square.
- Please stay on mute with your camera off until the public comment period.
- Please use the chat for technical support by messaging “Erifili D, RMI,” but please do not ask questions or respond to prompts in the chat until the public participation period.

March 2022 Meeting Objectives

- Hear from EAG members about their organizations
- Learn about PacifiCorp's low-income bill assistance program and get input from the EAG
- Help scope the transportation electrification grant objectives, eligibility, and scoring criteria

March 2022 Meeting Agenda

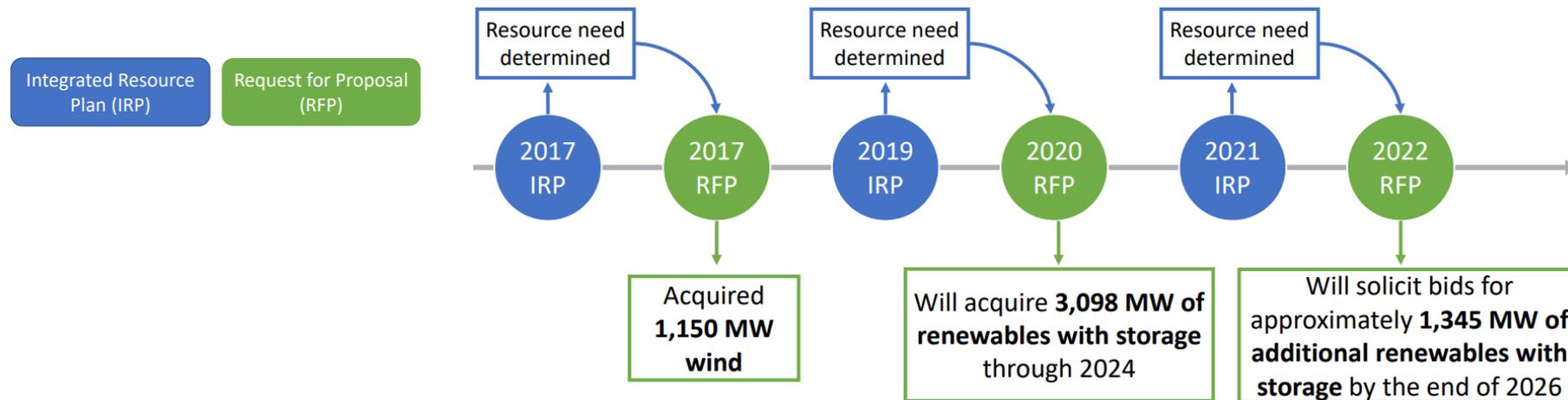
Time (PT)	Description
1:00 PM	Meeting Overview and Updates
1:20 PM	EAG Member Presentations and Check-In
1:35 PM	PacifiCorp Presentation: Low-Income Bill Assistance (LIBA)
1:55 PM	Activity: LIBA
2:15 PM	<i>Break</i>
2:25 PM	PacifiCorp Presentation: Transportation Electrification Review
2:35 PM	Activity: Transportation Electrification Grant Program Public Comment
3:50 PM	EAG Member Check-Out and Closing

- New EAG member: Welcome Gio and Cristina (Latino Community Fund)
- Leadership introduction: Joelle Steward
- CEIP process update
- All-Source Request for Proposal (RFP): Heather Eberhart

- PacifiCorp filed the CEIP with WUTC on December 30, 2021
- The CEIP is available at www.pacificorp.com/ceip
- WUTC published Notice of Opportunity to File Written Comments on January 7, 2022
 - Now in a 5-month comment period
 - Submit written comments via Commission's web portal at <http://www.utc.wa.gov/e-filing>
 - Questions for PacifiCorp should be submitted to CEIP@PacifiCorp.com

PacifiCorp's 2022 All-Source Request for Proposals

- PacifiCorp's planning process occurs about every 2 years and is followed by a procurement process to purchase new energy generation resources to serve our customers across six states.



- PacifiCorp will issue a request for proposal (RFP) in 2022 to identify and procure the lowest cost, lease risk resources to fulfil needs.

PacifiCorp's 2022 All-Source Request for Proposals

Washington's Clean Energy Transformation Act (CETA) includes new equity rules which are being incorporated into the RFP.

- Washington bidders have opportunities to bid using **tax credits available for using diversity suppliers**: RCW 82.08.962 and 82.12.962
- PacifiCorp is offering bidders a **free bid alternative to provide pricing for a different diversity strategy**.
- Winning bidders will be required in their contract to **track and report its use of diverse businesses** including, but not limited to, women-, minority-, disabled-, and veteran-owned businesses, and also to track and report to the utility the firm's application of the labor standards in RCW 82.08.962 and 82.12.962.

PacifiCorp is conducting **outreach to potential bidders or resource suppliers**, including nonprofit organizations and under-represented bidders, such as minority-, women-, disabled-, and veteran-owned businesses, to encourage equitable participation in the bidding process.

PacifiCorp's 2022 All-Source Request for Proposals

The proposed RFP schedule, subject to change, is:

Date	RFP Milestone
February 14, 2022	RFP Comments Due from Interested Persons (<i>see website for more information</i>)
March 10, 2022	Approval by Washington Utilities and Transportation Commission
April 26, 2022	Proposed Date to Issue RFP to Market (<i>subject to change</i>)
November 17, 2022	Notice of Intent to Bid Due
January 16, 2023	Bids Due from Market
April 24, 2023	Final Shortlist Recommendation
December 31, 2026	Required Online Date

More information on how to participate in the RFP can be found at PacifiCorp's website:

[PacifiCorp's 2022 All-Source Request for Proposals](https://www.pacificorp.com/suppliers/rfps/2022-all-source-rfp.html)

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PacifiCorp's **request of the Equity Advisory Group is to provide recommendations** for how PacifiCorp can reach out to potential bidders or resource suppliers, including nonprofit organizations and under-represented bidders, such as minority-, women-, disabled-, and veteran-owned businesses, to encourage equitable participation in the bidding process.

Low-Income Bill Assistance



Energy Burden Assessment

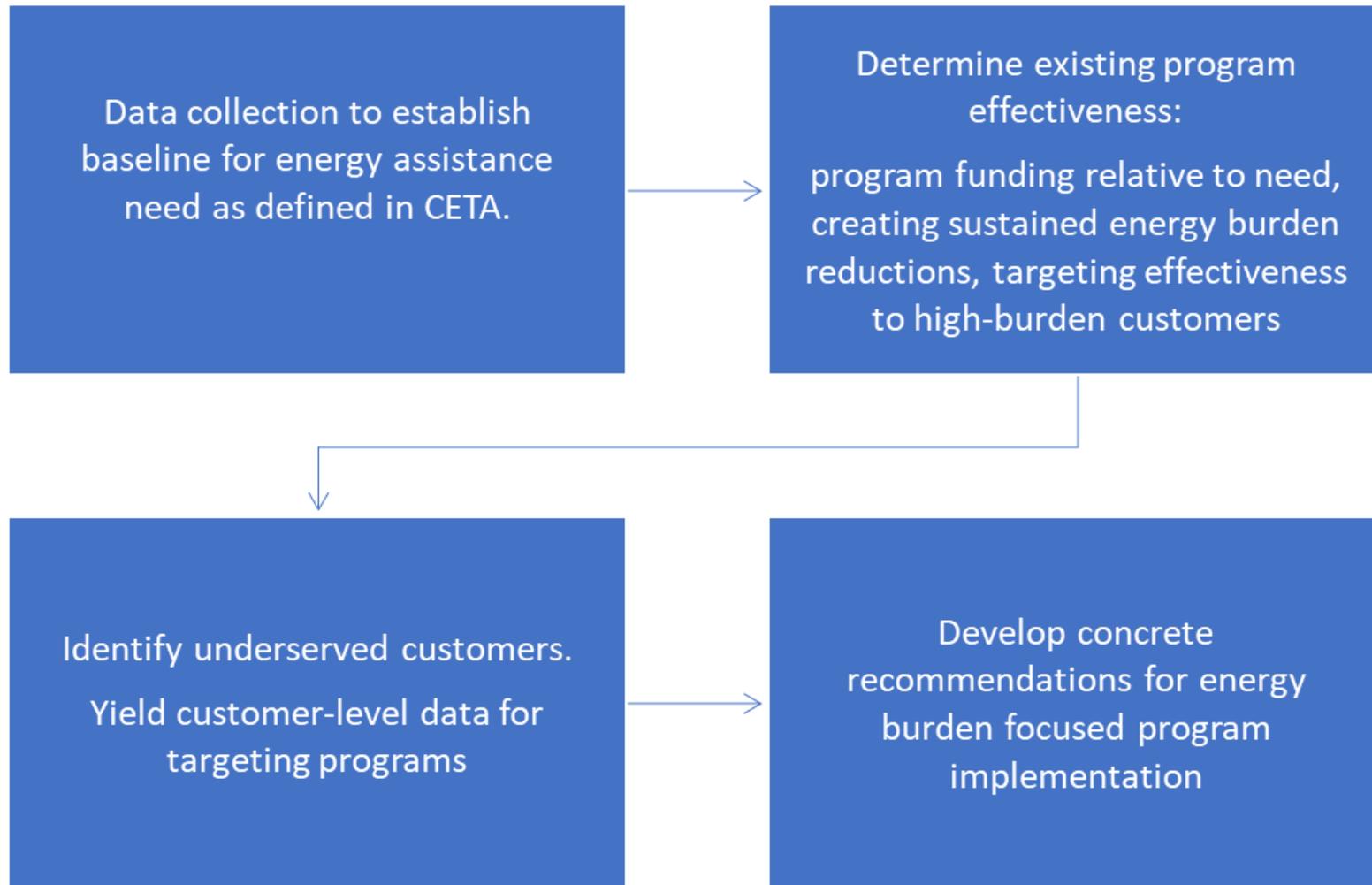
As a condition under Biennial Conservation Plan, PacifiCorp is required to **develop a plan and conduct research necessary to achieve sustained energy burden reduction for its low-income Washington customers.**

PacifiCorp contracted with Empower Dataworks for Energy Burden Assessment.

Target assessment completion date by end of May 2022.

Schedule	
12/6/21 – 2/25/22	Data Collection
2/28/22 – 05/27/22	Analysis and Energy Burden Metric Calculation
May / June 2022	Presentation of Findings and Recommendations to Advisory Groups

Energy Burden Assessment



Low Income Bill Assistance Program (LIBA)

The Low Income Bill Assistance program is a discount program available to our income-eligible households in Washington.

- Available through Tariff Schedule 17 since 2003
- Open to all income-qualified applicants—enrollment cap eliminated effective August 1, 2021
- 1-year and 2-year (fixed income) enrollment certification
- 3 discount tiers by income level
- Discount applied to net bill excluding tax—previously discount applied only to kWh in excess of 600 kWh
- Program period: October 1 through September 30
- Surcharge to fund program collected through Tariff Schedule 91. Collected from non-LIBA participants.

LIBA: Low Income Energy Credit Tiers

Percentage of
Participants*

Household Income

Credit Level

41%

0-75% of Federal Poverty Level

70% of net bill (excludes taxes)

31%

76-100% of Federal Poverty Level

35% of net bill (excludes taxes)

29%

101-200% of Federal Poverty Level
or 80% of Area Median Income

15% of net bill (excludes taxes)

(whichever is greater)

*As of end of
2021

LIBA: Bill Examples

Schedule 16 – Residential

Detailed Account Activity

ITEM 1 - ELECTRIC SERVICE

1234 Main St Yakima WA
Residential Schedule 16

METER NUMBER	SERVICE PERIOD		ELAPSED DAYS	METER READINGS		METER MULTIPLIER	AMOUNT USED THIS MONTH
	From	To		Previous	Current		
12345678	Dec 16, 2021	Jan 18, 2022	33	20416	22124	1.0	1,708 kwh

Next scheduled read date: 02-16. Date may vary due to scheduling or weather.

NEW CHARGES - 01/22	UNITS	COST PER UNIT	CHARGE
Basic Charge - Single Phase			7.75
Energy Charge	600 kwh	0.0770800	46.25
Energy Charge	1,108 kwh	0.1063000	117.78
Federal Tax Act Adjustment	1,708 kwh	-0.0035900	-6.13
Bill Assistance Program			2.00
B P A Columbia River Benefits (Washington State Utility Tax \$5.73)	1,708 kwh	-0.0102900	-17.58
City Utility Tax		0.0600000	8.88
Total New Charges			158.95

Schedule 17 LIBA – 76-100% FPL

Detailed Account Activity

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NEW CHARGES - 01/22	UNITS	COST PER UNIT	CHARGE
Basic Charge - Single Phase			7.75
Energy Charge Block 1	600 kwh	0.0770800	46.25
Energy Charge Block 2	1,108 kwh	0.1063000	117.78
Federal Tax Act Adjustment	1,708 kwh	-0.0035900	-6.13
B P A Columbia River Benefits	1,708 kwh	-0.0102900	-17.58
Wa Low Income Energy Credit (Washington State Utility Tax \$5.73)		-0.3500000	-51.82
City Utility Tax		0.0600000	8.88
Total New Charges			105.13

Example customer on LIBA saves \$53.82 on this bill

LIBA: Administration and Agencies

- ❑ Partner with local agencies administer program
 - Blue Mountain Action Council
 - Yakima Valley Farmworkers Clinic (doing business as Northwest Community Action Center)
 - Opportunities Industrialization Center (OIC) of Washington
- ❑ Local agencies income qualify customers
- ❑ Local agencies assign customers to one of the three income bands
- ❑ \$75.00 agency administration fee for each certified customer
- ❑ Agency administration reimbursement funded from program surcharge

Marketing and Outreach Goals and Target

- GOAL: Increase enrollment of customers who are income eligible
- TARGET: All income qualified residential customers in Washington
- IN-MARKET TIMEFRAME: Spring and Fall
- MARKETING STRATEGIES UTILIZE: Owned, Paid, Earned and Social Media

Past/Current Marketing and Outreach Strategies

- Website
- Social media (Facebook and Twitter)
- Bill messages
- English/Spanish **radio** ads in the Yakima Service area
- English **movie theatre ad** in Walla Walla
- English and Spanish **newspaper** ads
- Community organizations English/Spanish **handouts**

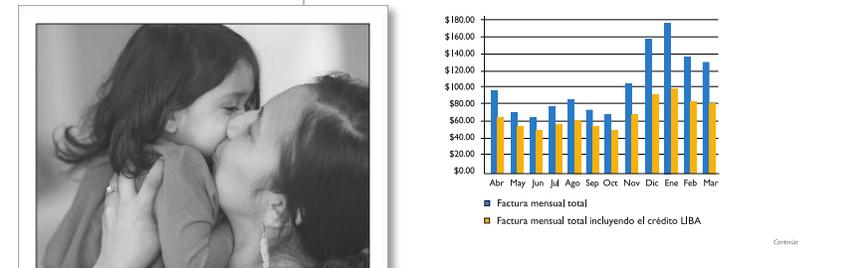


Programa de Asistencia de Pago de Facturas para Hogares con Bajos Recursos (LIBA, por sus siglas en inglés)

Reduce tus facturas de Pacific Power todo el año. El Programa de Asistencia de Pago de Facturas para Hogares con Bajos Recursos (LIBA, por sus siglas en inglés) está disponible para hogares con ingresos elegibles y hay muchos beneficios por participar:

- Se estima que los clientes podrán ver ahorros de aproximadamente \$650 al año. Los créditos LIBA dependen del uso mensual de electricidad.
- El programa de asistencia de energía, LIHEAP (por sus siglas en inglés), tuvo un promedio de \$500 por hogar el año pasado. Si aprovechas tanto el programa de asistencia LIHEAP como los créditos LIBA, podrás ver ahorros sustanciales de más de \$1100 al año.
- Inscribirse en LIBA es sencillo y los requisitos son similares a los del programa LIHEAP.

Si participas en el programa LIBA, podrás ver reducciones significativas en tu factura de Pacific Power. La tabla de abajo muestra el promedio mensual de ahorros LIBA.




Reduced energy bills



Credit applied toward net bill



Average savings of \$650 a year

YOU HAVE THE POWER TO *save money* THROUGH LIBA

The Low Income Bill Assistance program (LIBA) reduces Pacific Power energy bills for low-to-moderate income households. On average, participants save about \$650 each year.

Enrolling in LIBA is easy, so sign up now! Call Northwest Community Action Center at 509-865-7630, or email LIBA@yfwc.org to make an appointment.

For energy- and money-saving tips, visit BeWattsmart.com.

WATTSMART
PACIFIC POWER
POWERING YOUR GREATNESS



You can *save money* through the Low Income Bill Assistance (LIBA) program.

LEARN HOW TO ENROLL

WATTSMART | PACIFIC POWER
POWERING YOUR GREATNESS

Example LIBA Ad: Movie Theatre



Example LIBA Ad: Radio and Social Media



Pacific Power

November 19, 2021 · ⚙️



Sometimes we all could use a helping hand. Find out if you qualify for a reduced energy bill through the Low Income Bill Assistance program (LIBA). Learn more at pacificpower.net/assistance

A veces todos podemos usar un poco de ayuda. Descubra si califica para ahorrar en su factura de energía a través del programa Low Income Bill Assistance (LIBA). Para más información visite pacificpower.net/asistencia

[See Translation](#)



English



Spanish



Future/New Marketing Outreach Opportunities

- Beginning 2022, adding **marketing in Spring** in addition to Fall outreach (previously, outreach only ran in the Fall)
- Working on plans for **radio** outreach through the local KDNA radio station
- **Postcards** to all Washington residential customers who are not currently enrolled in the LIBA program
- Short **breakroom meetings** at fruit storage and packing facilities: Spanish speaker provide residential and income assistance program information to employees
- **Earned media** opportunities in English and Spanish

Transportation Electrification Grant Program



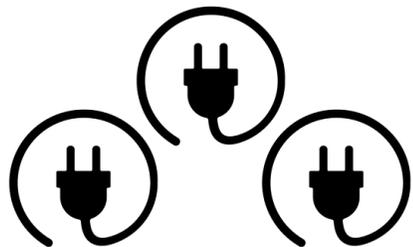
Agenda for Today's Discussion

- Revisit overall Transportation Electrification objectives
- Review grant process
- Define specific grant objectives
- Determine eligibility criteria
- Refine scoring categories

PacifiCorp's Transportation Electrification Vision & Objectives

To be a leader in transforming and electrifying our transportation sector throughout diverse communities across the West

Objective 1: Improve **access** to charging



Objective 2: Reduce **costs** of electric transportation



Objective 3: Electrify **equitably** throughout our territory



Objective 4: Reduce **CO2 emissions** and grid impacts



Creating the Program Design Together

Our focus for today

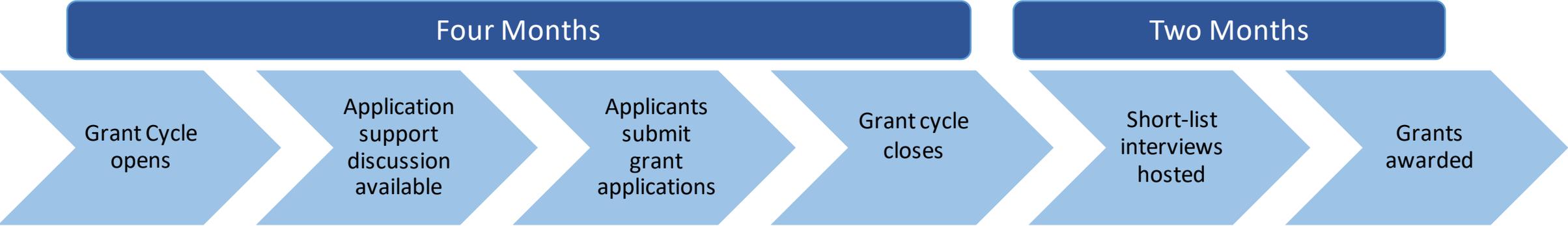
Named Communities Grant Program

- Determine Objectives
- Eligibility Requirements
- Scoring Criteria
- Application Process
- Selection Committee
- Payment Schedule
- Ongoing reporting requirements
- Technical Assistance

Outreach and Education Program

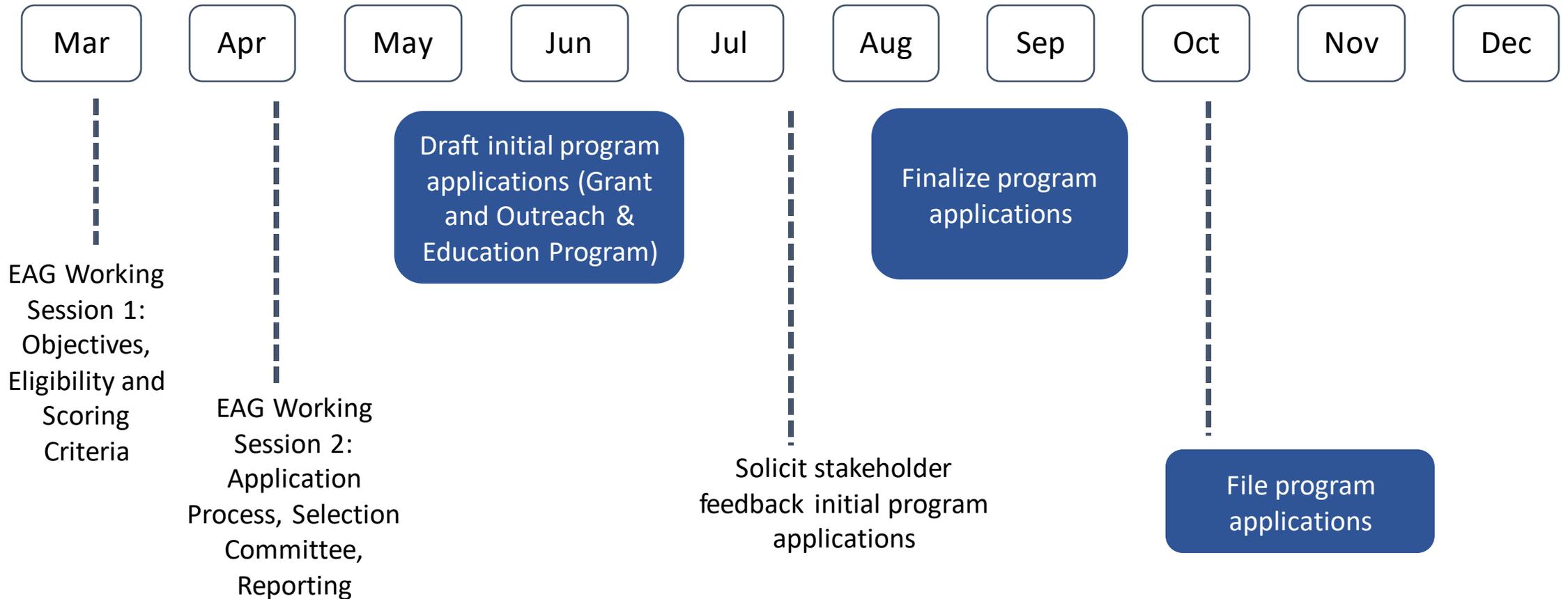
- Educational Activities
 - Dealership Engagement
 - Community Events
 - Workforce Development
- Marketing Channels
 - Social Media
 - Radio
 - Email
 - Bill
 - Website

Grant Applicant Journey



Program Application Development

2022



EAG Input from February Meeting

What could success look like for electric transportation for communities in need?					
Promote incentive fro Low income families	Rural means distance, employees live remotely, can EV be a lowercost method to transport to job	Could look at electrifying the Yakima transit system	Access to bike/ scooter sharing, especially during nicer times in the year and potentially subsidies for HIC's	electric vehicles purchased are not a second vehicle	Having sufficient infrastructure to support anticipated need and build confidence for users
Work with local governments to acquire funding for transportation programs, facility and vehicle	Can EV help introduce a new type of shared transport for workers?	I have heard from two or three businesses in both Sunny side and Grandview that have employees that WALK the path between he two cities because they don't have car and bus service is infrequent - these employees want any car	Introduce rebates, incentives or trade-in programs for lawnmowers, leaf blowers, etc. to build confidence and serve as a 'gateway' to cars, etc.	E-bike charging stations - I don't know if they are really a thing but I think that e-bikes are more likely then electric vehicles to be affordable by this population	matching the needs to community
HB 1287 communication for project requirements	Accessibility to public transportation to different location businesses Wherehouse(partnership with these businesses)	there is no public transportation, accessibility. Cities are too small of an area for us.	Focus on the highest demand users that create positive affect	Availability of Zip Car type ev for short term HIC needs (car sharing)	

Setting Objectives

- Taking time to set objectives helps frame the outcomes we want to see
- Then we can use those objectives to ensure that the grant structure and process will help us achieve those outcomes
- All ideas are welcome
- Think big and think small
- Objectives won't require unanimous support—please share points of agreement and points of divergence
- We will use the objectives we discuss today to then think about eligibility and scoring for selecting grantees

Example Eligibility Criteria

Grant Funding Availability

- Non-residential customers
- Residential customers
- Not required to be a customer

Type of Eligible Projects

- Studies
- Plans
- Outreach & Education
- Deployment & Implementation

Benefits Required

- Named communities must benefit
- Residential customers must benefit

Example Scoring Categories

Categories	Subcategories
Project Feasibility/Utilization (20% of score)	Reasonableness of the project plan and timeline
	Readiness of the project team
	Identified potential project barriers and demonstrated strategic response
Use of Funds (15% of score)	Applicant has internal financial commitment to match funds and/or leverages funds from other reliable sources
	Reasonableness of the proposed budget
Innovation (20% of score)	Creative project design, partnerships, and utilization of resources, particularly in serving underserved populations
	Is the project innovative? Has this been done before?
	Likelihood of stimulating the electric mobility marketplace
Equity (30% of score)	Detailed plan to directly address barriers to mobility for communities currently underserved by electric transportation (ex. rural communities, low-income communities, low-medium priced multi-family units, etc.)
	Detailed methods within plan to ensure timely input and oversight from community members
	Project is easily accessible to the surrounding communities
Additional Benefits (15% of score)	Proposed projects includes commitment to community visibility and outreach to community about the project
	Education plan and awareness building opportunities
	Project expresses plans to expand upon the proposed project in the future

Next Steps



Next Steps

- 1. Materials.** Notes from this meeting will be posted to the website next week. We will post April 2022 EAG Meeting materials in advance of the **next meeting on April 13, 1-4 pm PT.**
- 2. EAG Presentations.** Share out about your organization in April.
- 3. All-Source RFP.** Please share this opportunity with relevant organizations. Bids are due in November.
- 4. LIBA Handouts.** PacifiCorp will share handouts for you to distribute to your communities. Thank you for your help promoting the program.

What's Next

2022 EAG Meetings	Topics <i>(tentative, to be confirmed)</i>
January 19	<ul style="list-style-type: none">• Clean Energy Implementation Plan (CEIP) updates• Reflections of 2021 and ideas for 2022
February 16	<ul style="list-style-type: none">• Energy efficiency programs• Electric vehicle (EV) plan and Transportation electrification grant program
March 16	<ul style="list-style-type: none">• EAG member presentations• Low-income bill assistance (LIBA)• Transportation electrification grant program (continued)
April 13	<ul style="list-style-type: none">• EAG member presentations (continued)• Time of use (TOU) pilot• Residential efficiency programs• Transportation electrification grant program update
June 15	<ul style="list-style-type: none">• Update from Low Income Advisory Group• Update on Energy Burden Assessment
July 14	<ul style="list-style-type: none">• Update from Demand-Side Management Advisory Group• Customer Benefit Indicator (CBI) Update
September 21	TBD
October 19	TBD
December 7	<ul style="list-style-type: none">• Reflections on 2022 and plan for 2023