

Clean Energy Transformation Act

Washington Equity Advisory Group (EAG)
December 2022 Meeting

December 7, 2022



PacifiCorp Equity Advisory Group (EAG)

December 7, 2022, 1pm-4pm Pacific Time

For a better meeting experience:



Use Gallery View (icon at top right) when in group discussion



EAG Members – please stay on camera for the meeting if you are able

Public Observers – please stay off camera and on mute until the public comment section



Use the chat at any time to engage in the conversation or ask questions



For technical support, click the Chat icon in the tool bar at the bottom and toggle to "Tag Galvin-Darnieder / E Source" as recipient, and send your message



To raise your virtual hand to speak, click on reactions on the tool bar and select "Raise Hand"

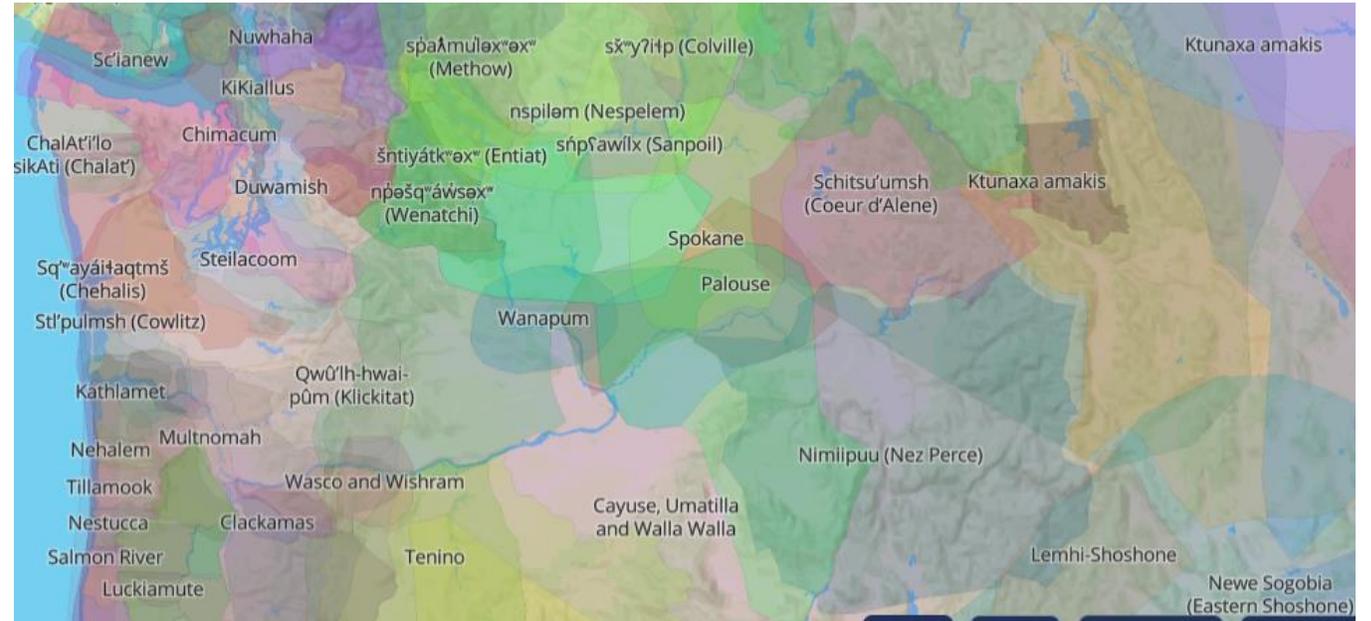


E Source facilitators will change PacifiCorp, E Source, and EAG member participant names to first name, last initial, affiliation

Land Acknowledgement

We acknowledge and respect that the land we are on today is the traditional and ancestral lands of these nations and peoples:

- ✓ Cayuse, Umatilla and Walla Walla ↗
- ✓ Yakama ↗
- ✓ Syilx (Okanagan) ↗
- ✓ ščəl'ámxəxʷ (Chelan) ↗
- ✓ Confederated Tribes of the Colville Reservation ↗



We recognize the Indigenous peoples as the original stewards of this land.

As these words of acknowledgement are spoken and heard, the ties these nations have to their traditional homeland are renewed and reaffirmed.

December 2022 Meeting Objectives

1. Thank YOU and recognize your contributions to WA EAG results
2. Share how the EAG has influenced PacifiCorp's work
3. Review your survey feedback to discuss and plan for 2023

December Meeting Agenda

1:00 PM 15 mins	Meeting Overview and Updates EAG Check in	Lisa Markus, E Source
1:15 PM 10 mins	Thank You Recognizing Your Contributions!	Cory Scott, PacifiCorp
1:25 15 mins	Community Connections EAG Feedback Loop	Kimberly Alejandro, PacifiCorp
1:40 45 mins	How Has the EAG Influenced Our Work	Jackie Wetzsteon, PacifiCorp Kimberly Alejandro, PacifiCorp
2:25 PM 10 mins	BREAK	
2:35 PM 55 mins	The Year Ahead Discussion & Exercise	Kimberly Alejandro, PacifiCorp Christina Medina, PacifiCorp
3:30 PM 15 min	Updates <ul style="list-style-type: none"> • CEIP Status • Draft Demand Response Residential Program • Rate Design Considerations • Craft3 Financing 	Jackie Wetzsteon, PacifiCorp Alex Osteen, PacifiCorp Robert Meredith, PacifiCorp
3:45 PM 10 mins	Public Comment	Lisa Markus, E Source
3:55 PM 5 mins	Check Out & Next Steps	Kimberly Alejandro, PacifiCorp Lisa Markus, E Source

What were the 2022 EAG
topics that resonated the
most with you?

Thank YOU!

Celebrating the EAG Contributions to Our Communities





Community Connections & EAG Feedback Loop

December 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	1 City of College Place Light Up the Avenue 5:30pm-8:00pm beginning at the Municipal Campus	2	3 Toy Train Christmas 10:00am-4:00pm at 10 Asotin Ave., Toppenish, WA 98948
4 Toy Train Christmas 10:00am-4:00pm at 10 Asotin Ave., Toppenish, WA 98948	5	6	7 ONLINE-Clean Buildings Accelerator Coffee Chats 11am-12pm	8	9	10 2022 Holiday Market 9:00am-4:00pm at the Walla Walla Community Building
11 Toy Train Christmas 10:00am-4:00pm at 10 Asotin Ave., Toppenish, WA 98948	12	13	14	15	16	17 Toy Train Christmas 10:00am-4:00pm at 10 Asotin Ave., Toppenish, WA 98948
18 Toy Train Christmas 10:00am-4:00pm at 10 Asotin Ave., Toppenish, WA 98948	19	20	21	22	23	24
25	26	27	28	29	30	31

1	2	January 10 ONLINE-Demand Response Draft Program Technical Workshop 10am-12pm	January 12 ONLINE-Clean Buildings Accelerator Coffee Chats 10am-11am	January 18 Central Washington Hispanic Chamber of Commerce Meet & Greets 5:30pm-7:00pm at the Holiday Inn 802 E. Yakima Ave., Yakima, WA 98901	January 25 Chamber Connect Quarterly Lunch: Annual Meeting 11:30am-1:00pm at the Marcus Whitman Hotel & Conference Center 6 W. Rose St. Walla Walla, WA 99326
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How the EAG has influenced our work

When the EAG first kicked off...

Stakeholder feedback identified primary reasons why they are excited to work with the utility:

- Anticipation of seeing the results of their work
- Comparing progress year over year
- Understanding what PacifiCorp is committing to

2021 - A Year of Planning and Setting the Stage for Action

Named Communities

- Definition of equity
- Validation and updates to highly-impacted communities (HICs)
- Identification of vulnerable populations
- Challenges and barriers to program entry
- Need for trusted messengers

CBIs

- CBI outcomes related to challenges
- Prioritization of benefits flowing to named communities

Utility Actions

- Community outreach and engagement actions
- New program considerations and design
 - Funding for residential energy efficiency (EE) repairs
 - Electric vehicle (EV) grant program

Metrics

- Development of leading metrics
- Sharper focus on equity

2022 Meetings	Topics
January	<ul style="list-style-type: none"> • Clean Energy Implementation Plan (CEIP) updates • Reflections of 2021 and ideas for 2022
February	<ul style="list-style-type: none"> • Energy efficiency programs (Wattsmart Business) • Electric vehicle (EV) plan and transportation electrification grant program
March	<ul style="list-style-type: none"> • Low-income bill assistance (LIBA) • Transportation electrification grant program (continued)
April	<ul style="list-style-type: none"> • Time of use (TOU) pilot • Residential energy efficiency and agriculture demand response • Transportation electrification grant program update
May	<ul style="list-style-type: none"> • In person meetings with EAG members in Walla Walla and Yakima
June	<ul style="list-style-type: none"> • Updates: System Benefits Charge for Energy Efficiency (EE)/DSM Forecast • Energy Burden Assessment • Non-Energy Impacts
July	<ul style="list-style-type: none"> • Wattsmart Education Program in Schools • Utility Action Customer Benefit Indicators (CBIs) - # of household and businesses participating in programs; workshops
September	<ul style="list-style-type: none"> • Introduction to Community Connections Calendar and Energy Resource Center • 2023 Proposed Equity Changes to the Home Energy Savings and Wattsmart Business Programs
October	<ul style="list-style-type: none"> • Updates on: Transportation Electrification Proposed Grant and Outreach Programs, Commercial & Irrigation Demand Response, Time-of-use flier • WA Disconnection Reduction Plan
December	<ul style="list-style-type: none"> • Reflections on EAG 2022 and Plan for 2023 • Draft Demand Response Residential Program

Your input helped provide
perspective on...

How to understand areas of inequity

How to improve our communications

Data transparency and accessibility

- Communication tactics need to be easy for customers to consume
- Building confidence and trust in energy initiatives through education

Understanding the needs of our community

- Having local in-person presence is fundamental to effective community engagement and outreach
- Customers depend on reliable and affordable energy to meet many of their needs

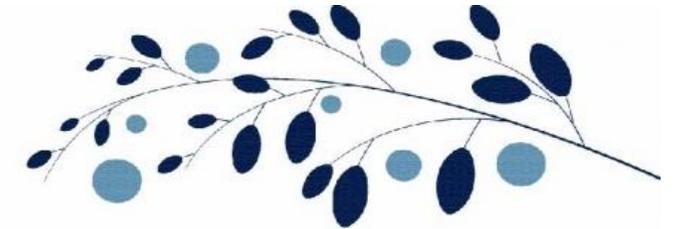


Illustration by Shutterstock/iam2mai



Your input helped us to assess and refine the CEIP utility actions and other programs

Community Outreach and Engagement

Energy Efficiency

Non-Energy Impacts

Transportation Electrification Grant Program

Demand Response – Irrigation and Commercial & Industrial

Low Income Bill Assistance and Arrearages

Time-of-Use Pilot

Community Outreach and Engagement

- Created a Community Calendar to further participation in community events
- Created the Energy Resource Center
- Reworked LIBA webpage to make it more accessible for customers (direct vanity URL)
- Launched a pilot with *Out of Home Advertising* to provide gas toppers for LIBA in the Yakima area.
(Locations: [PACIFICORP-Yakima 10.26.22 - Google My Maps](#))
- Added a new bilingual outreach coordinator for small businesses in highly impacted communities
- Explored expansion of our multicultural communications and outreach
 - A new multicultural agency partner is expected to be in place in 2023
 - A new translation service group was contracted fall of 2022, they provide ASL and other language support

Pacific Power Actions



Energy Efficiency

- Heard input on lack of available financing for homes on Tribal lands (and manufactured home parks)
 - Craft3 found a solution, Pacific Power modified Craft3 contract, website updated (live 8/2022)
- Heard input on addressing home repairs needed prior to installing efficiency upgrades
 - Increased repair budget for low-income weatherization program (live early 2022)
 - Modified Craft3 Home Energy Loan financing to include critical repairs (live 8/2022)
- Heard input on improving residential financing content on the Resource Center (live Sept. 12, 2022) and www.pacificpower.net (live 10/2022)



Energy Efficiency

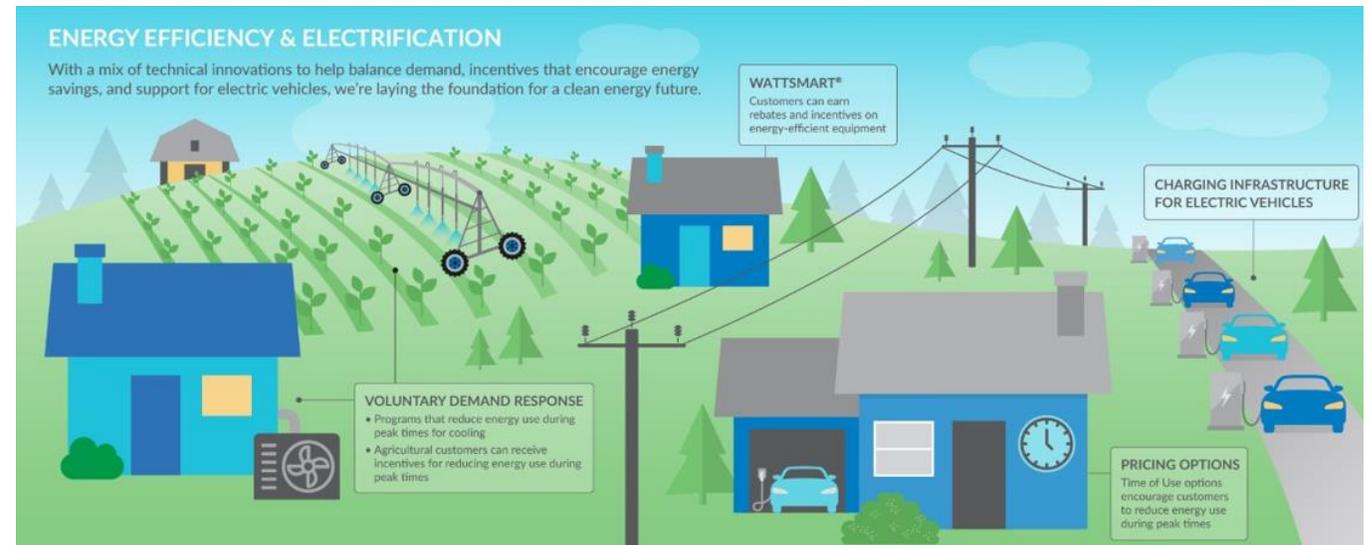
- Heard need for focus on agricultural workers as a vulnerable population
 - Pacific Power presented to 780 ag workers (14 presentations total) at fruit packing houses in 2022 covering residential energy efficiency, bill assistance, and weatherization for income qualified households.
 - Provided 850 handouts where owner (4 total) requested this (not presentations) in 2022.
- Requested input on planned program changes for 2023 (Home Energy Savings, Wattsmart Business)
 - Incorporated input on single family window incentives



Transportation Electrification

Incorporated the following components into its upcoming Grant Program:

- Provide project status updates regularly that can be shared at the EAG meetings
- Weigh grant applicants on # of people served, community benefit, sustainability, and other additional benefits
- Include local representatives on the selection committee and should be judged blind





Pacific Power Actions

Time of Use Pilot

Puede contar con nosotros cuando necesite opciones flexibles para ayudarle a controlar sus facturas. Con la meta de mantener los costos bajos, vamos hacia delante con inversiones estratégicas en energía renovable.

CONTROLE SU AHORRO ENERGÉTICO

Elija un nuevo plan de precios para la Hora de Consumo. Aquí le contamos cómo funciona:

- Evite consumir energía en las horas pico durante la semana:
 - Invierno (octubre-mayo): 6-8 a.m. y 4-10 p.m.
 - Verano (junio-septiembre): 2-10 p.m.
- Pagará menos por la energía en los momentos del día cuando la demanda de energía es menor.

¿CÓMO PUEDE AHORRAR EN EL PLAN DE HORA DE CONSUMO?

Por lo general, los clientes que usan más energía tienen más oportunidades de ahorrar en la Hora de Consumo (como lo indican las áreas sombreadas en verde).

Ahorros anuales estimado por el porcentaje de kWh si cambia a las horas de menor consumo

kWh por mes	0%	10%	35%	50%
500	-\$122.63	-\$104.26	-\$58.36	-\$30.82
750	-\$119.34	-\$91.80	-\$22.95	\$18.37
1,000	-\$81.00	-\$44.27	\$47.53	\$102.62
1,200	-\$50.32	-\$6.25	\$103.92	\$170.02
1,500	-\$4.30	\$50.78	\$188.49	\$271.12
2,000	\$72.39	\$145.84	\$329.45	\$439.62



The EAG provided feedback to help improve the TOU pilot resulting in:

- Creation of a one-page handout in English and Spanish to share with local agencies and partners about the Time of Use pilot program. The handout is linked within the Energy Resource Center.
- Updates to bill messages, newsletter articles and social media posts to create awareness about the Time of Use pilot program.

Low Income Bill Assistance and Support for Arrearages



Contracted an Energy Burden Study to assist with CETA Section 120 compliance requirements related to estimating energy burden, assistance need and identifying targets for energy assistance programs.



Exploring expanding local community organization partners for Low-Income Bill Assistance Program Certification



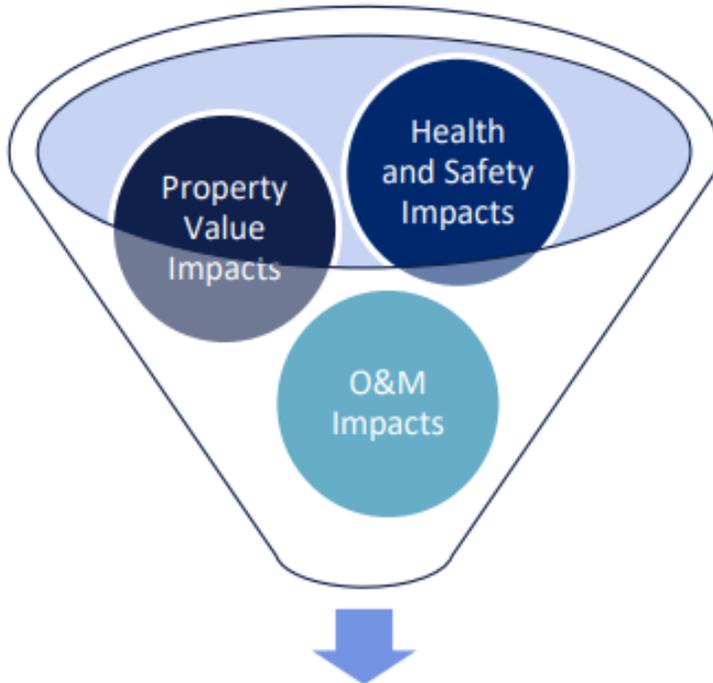
Creating more promotional materials on assistance that is available to customers



Exploring additional funding to help with arrears balances

Pacific Power Actions

Non-Energy Impacts



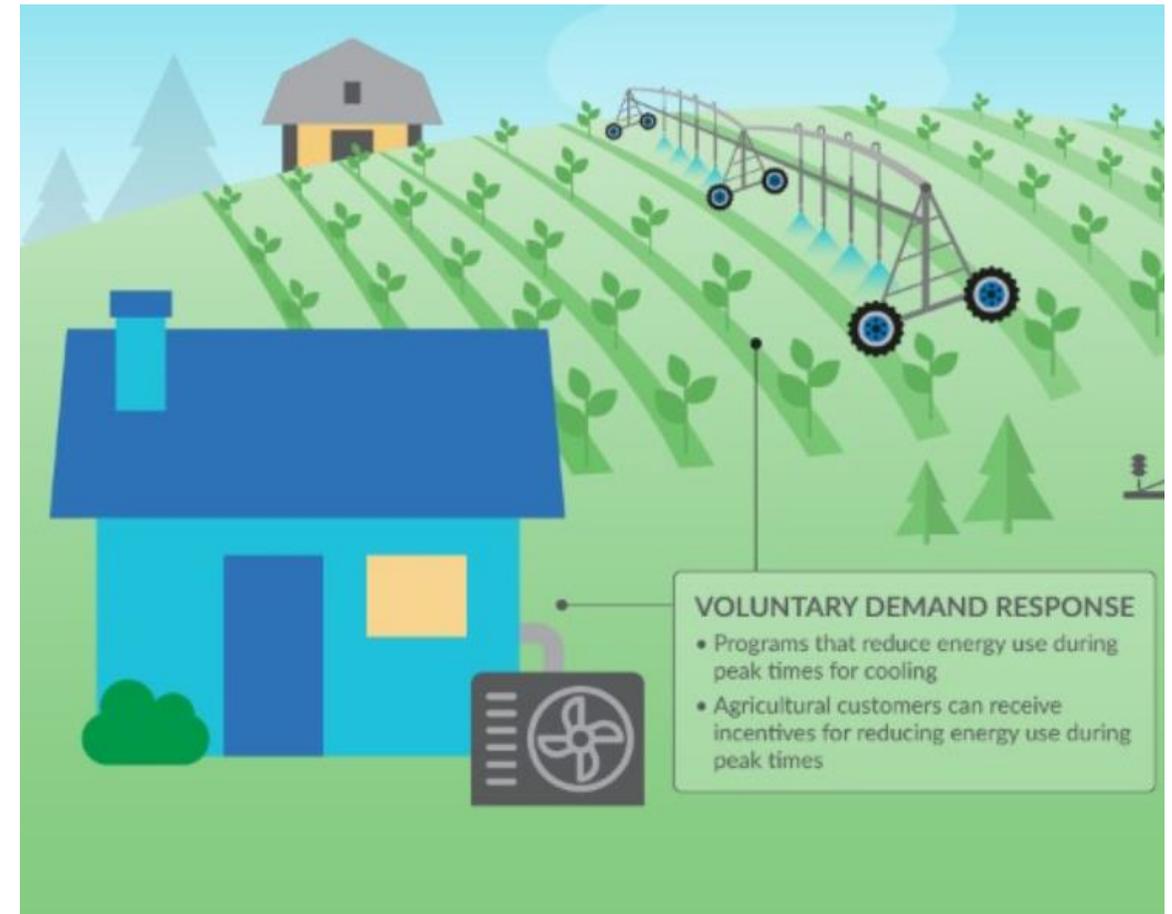
Total \$ NEI Impacts for PacifiCorp Measure

- Continue to explore how non-energy impacts (NEIs) may differ by Community and track the distribution of non-energy benefits to different communities.
- Seek to better understand how we may use low-income bill assistance or other data to inform benefits for low-income customers resulting from energy efficiency programs.
- Tracking development of WUTC guidance on use of NEIs in benefit-cost and distributed equity analyses.
- Expect to share work on these benefits with the EAG in 2023.

Demand Response – Irrigation Load Control and Commercial & Industrial

- Actively coordinating outreach efforts between demand response and energy efficiency implementation teams in Washington.
- Seeking ways to partner with trade allies and professionals who work with Pacific Power’s agricultural customers in Washington to promote the Irrigation Load Control program.
- Exploring opportunities for DR program customers to use the financial incentives they earn from DR participation to re-invest in other capital improvements, such as energy efficiency.
- Setting up customer-facing online portals for each DR program that offer customers a degree of real-time feedback and positive encouragement after curtailment events.
- Researching “gamification” strategies/techniques to encourage enrollment and enhance impact.

Pacific Power Actions



BREAK

The Year Ahead

Your Feedback

Washington Equity Advisory Group - End of Year Survey (2022)

- Continue participation
- Data transparency
- Consider additional perspectives from:
 - Agriculture groups
 - Tradespersons
 - Small businesses
 - School districts
 - Youth

Meetings

Frequency	Length	Format
Quarterly: 4	1 Hour: 1	Hybrid: 7
Monthly: 5	1-2 Hours: 2	Monthly In-Person: 2
Every Other Month: 2	2 Hours: 5	Qtr. In Person: 3
	2-3 Hours: 3	
	3 Hours: 1	

Pacific Power

- Utility best practices
- Updates from the field
- Insight into utility struggles
- Continue improving outreach for income-challenged customers
- Summary of policies/practices at Pacific Power that have been changed based on EAG input

Setting the tone into 2023

- We will be building out our webpage links to highlight our EAG members and the incredible work their organizations do in the **community**.
- We are working to adapt and integrate more of a storytelling approach in our presentations to grow understanding and **connection**.
- We will start integrating more of a regional community lens and sharing the lens with our internal employees to bridge and enhance connectivity and a feeling of **belonging**.
- We will begin meeting in person more frequently. And will build **storytelling** through a local community lens into our spaces.
- We will continue honoring the spirit of **co-creation** with you as partners in this space.



2023 Equity Advisory Group Meeting Schedule

Meeting Date	Meeting Format
January 12, 2023	Online 1-4pm (PT)
February 9, 2023	Online 1-4pm (PT)
March 9, 2023	Hybrid 1-4pm (PT)
April 13, 2023	Online 1-4pm (PT)
May (Dates TBD)	Local Visits
June 8, 2023	Online 1-4pm (PT)
July 13, 2023	Hybrid (CEIP Progress Report) 1-4pm (PT)
August	No Meeting
September 14, 2023	Online 1-4pm (PT)
October 12, 2023	Hybrid 1-4PM (PT)
November	No Meeting
December 7, 2023	Online 1-4PM (PT)

Coming Soon...

- EAG Meeting Calendar with meeting topics
- January: [Craft3 Presentation on Home Energy Loans in Washington State](#)
 - Martha Pulido (bilingual rep)
- 2023 Community Calendar



What are your thoughts on **your** year ahead?

Challenges?

Opportunities?

Considerations?

Updates

Clean Energy Implementation Plan (CEIP) Status

CEIP Proceeding Docket 210829

- PacifiCorp filed CEIP Dec. 30, 2021.
- Public Comment Deadline May 6, 2022.
- PacifiCorp held two public workshops to address Stakeholder comments in July and September 2022. Approximately 20 percent of issues resolved.
- PacifiCorp continues working to address unresolved Stakeholder comments through Winter 2023.
- Will likely result in either Commission Open Meeting decision in Spring 2023, or Commission Adjudicated Proceeding with decision in Summer or Fall 2023.
- Under either scenario, CEIP will be approved, approved with conditions, or required to revise and refile CEIP.

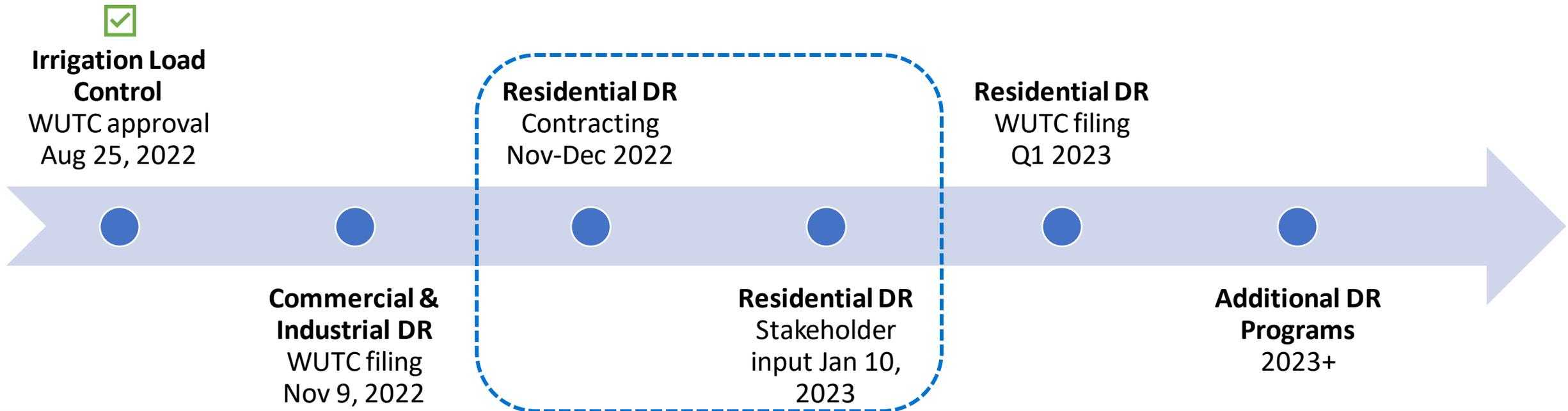
Complaint Proceeding Docket 220376

- Commission Staff filed Complaint on PacifiCorp's 2021 CEIP on June 6, 2022.
- Parties engaged in multiple settlement discussions, and Staff, PacifiCorp, Sierra Club, and NW Energy Coalition filed Settlement Agreement and Motion to Withdraw the Complaint on December 1, 2022.
- Parties can respond to the Settlement and Motion by December 23, 2022.
- If Settlement is approved, Complaint will be dismissed and PacifiCorp will revise and refile the 2021 CEIP in Docket UE-210829, with no finding of guilt or assessment of penalties, in early Winter 2023.
- If Settlement is rejected, the Complaint will continue to be litigated in Docket UE-220376, with a decision early Spring 2023.

Pacific Power's Demand Response Programs in Washington

Demand Response (DR) helps manage the grid by offering financial incentives to participating customers to reduce their energy usage during peak times. Pacific Power:

- Is launching its inaugural DR portfolio in Washington for all customer classes: irrigation, commercial and industrial, and residential, with additional programs to come in 2023 and beyond
- Will host a technical workshop on our upcoming residential DR program at **10 a.m. PT on January 10, 2023** to review the proposed program design and outreach strategies – register online at [this link](#)



Rate Design Considerations

- Planned Rate Case Filing in the First Quarter of 2023
- Proposed Changes to Residential Prices
 - Eliminate tiered rates Over 2 Years
 - Seasonal rates
 - Lower rates in October-May
 - Higher rates in June-September
 - Lower multi-family basic charge
- More details to come in the next Equity Advisory Group meeting

Public Comments

Next Steps





Check Out

What's your big takeaway
from today's conversation?

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 - Martha Pulido (bilingual rep)
- 2023 Community Calendar



Next Steps

- 1. Materials.** Notes from this meeting will be shared and posted to the website next week.
- 2. 2023 Planning.** We will share the new 2023 meeting calendar with proposed topics soon.