[LOGO PLACEHOLDER]

**FOR IMMEDIATE RELEASE**

 Media contact: [NAME, PHONE, EMAIL]

 [DATE]

**[ORGANIZATION] launching renewable energy project with support from Pacific Power’s Blue Sky Program participants**

*Blue Sky community projects funding*

*makes [RENEWABLE RESOURCE] possible at local [TYPE OF ORGANIZATION].*

[CITY — ALL CAPS], Ore. — [ORGANIZATION NAME] will soon generate its own clean, renewable power thanks to a funding award from Pacific Power’s Blue Sky program participants. The money will support the installation of [RENEWABLE RESOURCE] at [ORGANIZATION], [VERY BRIEF DESCRIPTION OF ORGANIZATION’S KEY ROLE IN COMMUNITY].

The award of $\_\_\_\_\_ will cover [PERCENT] of the installation cost of the [RENEWABLE RESOURCE /SIZE/GENERATING CAPACITY].

[ORGANIZATION] joins more than 140 organizations across Pacific Power’s service area that, since 2006, have received awards for community-based renewable projects, including solar, wind, geothermal and other forms of renewable energy. This project is one of a dozen selected this year through a competitive-evaluation process.

 “We are thrilled that we were selected for this award and so grateful to Pacific Power’s Blue Sky participants who made it possible,” said [NAME], [TITLE — LOWERCASE]. “This [RENEWABLE RESOURCE] project is not only a win for the environment but for the local community, too. By generating our own electricity, we’ll save on energy costs — and that means we can dedicate more of our budget to our core mission of [MISSION DETAILS].”

Blue Sky is an opt-in program that gives Pacific Power customers an option to match all or part of their energy use with renewable energy -- reducing their carbon footprints and driving demand for new renewable energy in the West. Through the Blue Sky Block option, participants also support qualifying, renewable energy projects for community-serving organizations such as schools, community centers and arts organizations.

“For 20 years, the Blue Sky program has offered Pacific Power customers a simple and powerful way to live their values, reduce their carbon footprint and support renewable energy,” said XXX, Regional Business Manager at Pacific Power. “Unlike most green power programs, Blue Sky goes beyond the purchase of renewable energy credits to help fund additional smaller energy projects for organizations in our communities. Through projects such as this, Blue Sky participants are powering a better future for local communities.”

Construction on [ORGANIZATION’S] project will begin [DATE OR MONTH]. It is expected to begin generating power in [MONTH YEAR]. [ADD ANY OTHER KEY DETAILS ABOUT THE PROJECT]

For more information visit [INSERT ORGANIZATION URL] or PacificPower.net/BlueSky.

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[ADD ORGANIZATION BOILERPLATE IF AVAILABLE]