[LOGO PLACEHOLDER]

**FOR IMMEDIATE RELEASE**

 Media contact: [NAME, PHONE, EMAIL]

 [DATE]

**[ORGANIZATION NAME] celebrates new [RENEWABLE RESOURCE] project**

*Community embraces renewable project made possible by*

*Pacific Power’s Blue Sky participants*

[CITY — ALL CAPS], Ore. — A new renewable energy project is complete in [CITY], generating clean, renewable energy, and supporting a good cause. [ORGANIZATION] held a celebration event today [USE BETTER DESCRIPTOR IF APPLICABLE, e.g., RIBBON-CUTTING, COMMUNITY CELEBRATION, ETC.] with [LIST KEY ATTENDEES] in attendance, along with representatives from Pacific Power, which helped fund the installation through a Blue Sky funding award.

The event featured [HIGHLIGHTS FROM THE EVENT].

“We’re excited to model how smaller renewable energy projects like this can make a difference in the local community. By generating our own energy, we’ll free up more of our budget to focus on [DESCRIBE CORE MISSION],” said [NAME], [TITLE — LOWERCASE]. “It’s all thanks to Pacific Power’s Blue Sky Block participants. Their support provided the funding that made up [PERCENTAGE] of our project costs. Without their help, we would not have the project we have here today.”

“It is always a great day when we can partner with a group like [ORGANIZATION], to help power a brighter future for the community,” said Berit Kling, Blue Sky renewable energy program manager at Pacific Power. “We’re part of this community, too, so we’re pleased that through our Blue Sky program Pacific Power customers can nurture more renewable power and also support the goals of local schools, libraries and community centers and other vital groups.”

Blue Sky is an opt-in program that gives Pacific Power customers the opportunity to reduce their carbon footprint while supporting the development of new renewable energy. Through Blue Sky customers can also invest in qualifying, renewable energy projects for community-serving organizations, such as [ORGANIZATION]. Since 2006, Pacific Power Blue Sky Block participants have supported more than 120 community-based solar, wind, geothermal and renewable energy projects across Pacific Power’s service area.

Construction on the new [RENEWABLE RESOURCE] project began in [MONTH] after [ORGANIZATION] was notified of the grant. [NAME OF CONSTRUCTION/INSTALLATION CONTRACTORS] completed installation in [MONTH], and the project began generating power on [DATE].

For more information visit [INSERT ORGANIZATION URL] or pacificpower.net/bluesky.

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[ADD ORGANIZATION BOILERPLATE IF AVAILABLE]