[LOGO PLACEHOLDER]

**FOR IMMEDIATE RELEASE**

Media contact: [NAME, PHONE, EMAIL]

[DATE]

**Fact sheet on [PROJECT NAME]**

* [ORGANIZATION] now has a new [RENEWABLE RESOURCE] installation. The project was funded through Pacific Power’s Blue Sky program. Blue Sky is an opt-in program that gives Pacific Power customers an option to match all or part of their energy use with renewable energy -- reducing their carbon footprints and driving demand for new renewable energy in the West. Blue Sky customers can also invest in renewable energy projects at schools, libraries and other community-serving organizations.

**About this project**

* The [SIZE] project is expected to supply more than [CAPACITY] kWh annually.
* Project costs totaled [AMOUNT] with [PERCENT] covered by a Blue Sky funding award.
* Construction began [DATE OR MONTH], and the project began generating power on [DATE].
* The [PROJECT] makes a siginficant impact for [ORGANIZATION]:
  + It will cover [PORTION] of [TYPE OF ORGANIZATION’S] electricity needs
  + By producing their own power, [ORGANIZATION] reduces energy costs and frees up funds to devote to their core mission of [BRIEF DESCRIPTION OF ROLE IN COMMUNITY].
  + With this installation, [ORGANIZATION] becomes a local model of how organizations can team up with Pacific Power to make renewable energy projects a reality.

**About [YOUR ORGANIZATION]**

* Fact One
* Fact Two
* Fact Three

**About Blue Sky Blue Sky community projects**

* Blue Sky is an opt-in program that gives Pacific Power customers an option to match all or part of their energy use with renewable energy -- reducing their carbon footprints and driving demand for new renewable energy in the West.
* Customers choose from Blue Sky options that help power a stronger future for local areas by supporting renewable energy solely from the west, investing in community-based renewable energy projects at schools, community centers and arts organizations throughout the region, and/or supporting native fish habitat restoration projects in Oregon.
* Blue Sky funding awards are made possible by Blue Sky Block option participants who are powering possibilities through awards that cover up to 100 percent of the capital costs to install qualifying, new renewable energy systems for non-residential sites in Pacific Power's service area.
* Since 2006, Blue Sky Block participants have helped fund over 140 new, community-based renewable energy projects in Oregon, Washington and California communities. The systems include solar, wind, geothermal and other forms of renewable energy.

To learn more visit [ORGANIZATION URL] or pacificpower.net/bluesky.

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