



Blue SkySM Business Partner Program

To reward your business for supporting renewable energy through the Blue Sky program, we offer a business partnership program. This program recognizes organizations that commit to a Blue Sky renewable energy purchase that meets or exceeds minimum purchase requirements based on your electricity usage. The business partnership program currently has hundreds of partners who are voluntarily supporting renewable energy. Your business could reach thousands of customers by offering a mobile coupon through Blue Sky. It's also an easy way to earn points for LEED green building certification!

When joining the Blue Sky business partnership, you have the flexibility to choose whether your entire organization or a facility within your organization becomes a partner. This flexibility allows you to fine tune your renewable energy purchase.

A minimum purchase level and a one-year commitment are required to participate in the business partnership program.

Pacific Power Blue Sky Partner levels

For more information about the program, or to view a list of Blue Sky Business Partners in your area, visit pacificpower.net/bluesky.

Recognition category	Percentage/monthly requirement
Luminary	Match 100% estimated annual energy use*
Visionary	Match 50% estimated annual energy use*
Champion	Match 25% estimated annual energy use*
Supporter	Purchase 5 Blocks (500 kWh) / month

*Based on your last 12 months of usage.

Pacific Power Blue Sky promotional materials

Recognition category	Luminary	Visionary	Champion	Supporter
Window Sticker	x	x	x	x
Blue Sky logo for your website and communications material (available upon request)	x	x	x	x
Business Partner Poster (available upon request)	x	x	x	x
Certificate	x		x	
Coupons or discounts to reach thousands of Blue Sky residential customers	x	x	x	x
Increased marketing and promotional opportunities such as web listing, select advertisements, customer communication and social media (see reverse side for examples)	x	x	x	x

Upon completion of a one-year term, service will continue on a month-to-month basis unless we are notified of your desire to change or cancel your participation. No minimum purchase or term is required to participate in the Blue Sky program. A minimum block purchase and term apply only to QS option and business partnership program.