# Pacific Power Equity Advisory Group + Demand-side Management Advisory Group

December Meeting Notes

December 11, 2025, 1:00 – 4:00 pm, Pacific Time

*These notes were synthesized and summarized by E Source, Pacific Power's meeting facilitation partner.*

## Executive Summary

There were 42 participants in attendance at the joint Washington Equity Advisory Group (EAG) + Demand-side Management Advisory Group meeting, including six EAG and/or DSM Advisory Group members. The EAG is intended to elevate issues of energy equity in the planning process by providing a seat at the table to affected communities, while the DSMAG looks to improve the analysis, planning, and delivery of demand side management resources. Members of the Washington advisory groups are community leaders supporting underserved populations, and they provide insights into the lived experiences of Washington communities.

The meeting was hosted in a virtual setting with attendees joining via the ZOOM platform. The following is a summary of the content and feedback received during the public meeting.

| 2025 EAG + DSM Members | Organization |
|---|---|
| Angelena Bohman | Washington Utilities and Transportation Commission |
| Erendira Cruz | Sustainable Living Center of Walla Walla |
| Candi Jaeger | Opportunities Industrialization Center of Washington |
| Paul Koenig | Washington Utilities and Transportation Commission |
| Frank Martinez | Opportunities Industrialization Center of Washington |
| Sylvia Schaeffer | Blue Mountain Action Council |
| Shaylee Stokes | The Energy Project |
| Norman Thiel | SonBridge |
| Paris Valdez | Yakama Nation Fisheries |
| | |
| **Presenters** | |
| Heather Beery | Customer Communications |

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|---|---|
| Stephanie Dobberfuhl | Program Manager, Low Income Weatherization |
| Pampi Chowdhury | Senior Specialist, Communications |
| Sierra Gentry | Associate Manager, Customer Solutions |
| Nancy Goddard | Senior Program Manager, Customer Solutions |
| Cassandra Hales | Coordinator, Community Affairs |
| Ryan Harvey | Program Manager, Customer Innovations |
| Zachary Hymes | Senior Regulatory Specialist, Customer Solutions |
| Laura James | Senior Program Manager, Demand Response |
| Chris Kanoff | Program Manager, Customer Solutions |
| Christina Kruger | Manager, Stakeholder Policy & Engagement |
| Alex Osteen | Senior Manager, Customer Solutions Planning |
| Ann Thompson | Program Manager, Demand Response |
| Jeffrey Daigle | Facilitator, E Source |
| Morgan Westberry | Facilitator, E Source |
| Zanya Morgan | Facilitator, E Source |

| | |
|---|---|
| **Pacific Power Affiliated Attendees** | |
| Kimberly Alejandro | Regulatory Manager, Clean Energy Planning |
| Lisa Corbly | Program Manager, Access and Functional Needs |
| Jo Cortes | |
| Jessica Dalton | |
| Omar Granados | Senior Representative, Communications |
| Shawn Grant | Director, Customer Solutions |
| Scott Judkins | |
| Joe Larsen | |
| Alesha Mander | Senior Specialist, Business |
| Christian Marble | Senior Representative, Communications |
| Drew Marine | Specialist, Communications |
| Clay Monroe | Managing Director, Customer Solutions |
| Charity Spires | Program Manager, Low Income |
| Tag Galvin-Darnieder | E Source, Facilitation Team |

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|---|---|
| **Public Attendees** | |
| Tessa Jilot | Avista |
| Callahan Moriyasu | Washington State Office of the Attorney General (Public Counsel) |
| Patrick Weaver | Puget Sound Energy |

## Opening

Pacific Power's Christina Kruger, Stakeholder Policy & Engagement Manager, opened the meeting by greeting all attendees and thanking members for their continued participation. E Source facilitator, Morgan Westberry, reviewed the agenda and shared meeting experience items, reiterating the joint structure of the meeting with the EAG and DSM groups.

The meeting objectives are to:

1) Review draft Equity Framework considerations and incorporate insights from poll analysis
2) Share updates on 2026 DSM programs and outline upcoming filings
3) Preview 2026 EAG engagements

## Check-In

E Source's Morgan Westberry "checked-in" with meeting attendees by posing the question: *If you were to capture the meaning of equity in one word, what would it be?*

- Inclusivity
- Fairness
- Value
- Everyone getting what they need
- Equal opportunity
- Accessibility
- Harmony

## Draft Equity Framework: Continuing Equity-Centric Discussions

Pacific Power's Christina Kruger, Stakeholder Policy & Engagement Manager anchored the discussion in the requirements out of WA General Rate Case UE-230172 Settlement Condition 18 which states "PacifiCorp must collaborate with parties on a methodology to develop an equity framework to evaluate in the next GRC, based on the tenets of equity developed by Lawrence Berkeley National Laboratory."

The equity framework is a proposed set of guidelines for equity considerations. Pacific Power's proposed equity framework centers on fair access, inclusive engagement, and energy justice. By centering on these three key principles, the proposed equity framework has the potential to adapt energy systems that work for everyone, especially those who have historically faced barriers. It may guide policies, programs, and partnerships to promote sustainable, affordable, and equitable energy services. The four tenets that make up the equity framework are distributional equity, procedural equity, restorative equity, and recognition equity.

Distributional Equity is the distribution of benefits and burdens across populations … ensure that marginalized and vulnerable populations do not receive an inordinate share of the burdens or are denied access to benefits.

Procedural Equity focuses on inclusive decision-making processes and seeks to ensure that proceedings are fair, equitable, and inclusive.

Restorative Equity uses regulatory government organizations or other interventions to disrupt and address distributional, recognitional, or procedural injustices, and to correct them through laws, rules, policies, orders, and practices.

Recognition Equity requires an understanding of historic and ongoing inequalities and prescribes efforts that seek to reconcile these inequalities.

PacifiCorp's 2025 Integrated Resource Plan (IRP) - Clean Energy Action Plan (CEAP) and Clean Energy Implementation Plan (CEIP) illustrate how these tenets are being operationalized, through outreach & engagement, accessibility and communications, planning and modeling, procurement, programs, and tracking and metrics. In 2023, the WUTC initiated Docket A-230217 (Equity Docket) to address the application of equity and justice in WUTC and regulated companies' processes and decisions.

During October's Equity Advisory Group meeting, members were polled on the alignment of the draft equity framework tenets and potential outcomes to ensure impact matches intention. Facilitators asked, "do the potential outcomes for the example tenet of equity align with established goals and objectives shared with the group?" Responses were ranked 1-5 with 1 being aligned and 5 indicating more information needed.

1. Aligned
2. Somewhat aligned
3. Aligned
4. Very aligned
5. N/A – Need more information

Distributional Equity – 81% voted aligned
Procedure Equity – 78% voted aligned
Restorative Equity – Sample size not large enough
Recognition Equity – 69% voted aligned

The draft equity framework outlines goals, objectives, input, and potential outcomes for each equity tenet:

**<u>Distributional Equity</u>**
**Goal:** Equitable distribution of energy benefits and burdens
**Objective:** Correct imbalances faced by disadvantaged communities
**Input:** Work directly with Advisory Groups to review progress and solicit feedback
**Potential Outcomes:**

- Targeted incentives for participation in company programs towards disadvantaged communities
- Reduced barriers that may disadvantage certain groups
- Broader consideration of CBIs and non-price scoring
- Reduced energy burden across all customer segments

**<u>Procedural Equity</u>**
**Goal:** Inclusive, transparent participation in energy planning

**Objective:** Include communities in how we shape energy planning and policies
**Input:** Work directly with Advisory Groups to review progress and solicit feedback
**Potential Outcomes:**

- Engage early with CBOs & Tribal Nations
- Accessible meetings: evenings, virtual, transit-friendly
- Language, disability, and digital access support
- Equip advisory committees to monitor and guide progress

**Restorative Equity**
**Goal:** Promote sustainable, long-term equity outcomes
**Objective:** Create a more equitable and just energy future for all communities
**Input:** Work directly with Advisory Groups to review progress and solicit feedback
**Potential Outcomes:**

- Adapt investments to promote capacity building programs
- Improve programs and access for participation by named communities

**Recognition Equity**
**Goal:** Understand and address historic inequalities
**Objective:** Acknowledge lived experiences of impacted communities
**Input:** Work directly with Advisory Groups to review progress and solicit feedback
**Potential Outcomes:**

- Identify priority populations with demographic data
- Integrate community storytelling into planning
- Partner for capacity-building on programs like net billing
- Promote long-term equity outcomes for future generations

Members on the line were polled again on the alignment of the draft equity framework tenets and potential outcomes to ensure impact matches intention, this time asking:

1. Do the potential outcomes align with the established goals and objectives shared with the group?
2. What steps have you seen taken in similar settings that helped meet the goals and objectives?

Results will be shared during the January Equity Advisory Group meeting along with continuing the discussion on potential outcomes and next steps.

## 2025 Recap & 2026 Communications Plan Wattsmart

Pampi Chowdhury, Senior Communications Specialist, recapped the 2025 Wattsmart program and 2026 Communications Plan. The goal of the Wattsmart campaign is to increase awareness of and participation in Wattsmart energy efficiency programs with a continued equity focus by enhancing culturally and linguistically responsive outreach and marketing, improving in-language services across written, spoken, and visual communications, and empowering customers with choices to reduce their energy use and control their bills. The Wattsmart campaign uses the following strategies: continuing successful multicultural earned media campaign, optimizing paid media channels to effectively reach highly impacted communities and vulnerable populations, performing direct outreach through email, mail, statements, and events, creating awareness for new demand response programs, and highlighting business cost-saving opportunities and successes.

The goal of culturally and linguistically responsive outreach is to boost awareness and engagement in Pacific Power's Wattsmart energy efficiency programs among multicultural communities by using culturally relevant messaging, strengthening relationships with local influencers, and demonstrating positive impact through success stories. Overall, the idea is to engage communities where they are based on language, identity, and culture.

The residential multicultural campaign began in February with residential interviews and ran through December, expanding into television interviews, influencer posts, television, print, and digital content. Influencer Facebook posts performed well with 5,737 total views with average reach between 75-98%. Newspaper digital residential stories are still running currently. The business multicultural campaign kicked off with interviews on Univision TV and radio, then expanded to influencer Facebook posts, more radio and TV interviews, print and digital content. Influencer Facebook posts performed well with 18,268 total views and a total reach of 11,005. Newspaper digital Business story was also successful with over 50,700 impressions per article. 5.41% of people clicked from the article to Pacific Power's Wattsmart Spanish website, which is twice the benchmark. 2026 multicultural campaign goals are to increase awareness, develop culturally relevant messaging, connect and resonate, foster community connections, drive awareness and traffic to the Spanish Wattsmart webpages, and continue radio and TV interviews with local networks, publication of print and email articles, and partnerships with local community influencers to help disseminate messages to showcase successes and broaden media outlets.

Along with the multicultural campaign, Wattsmart also ran an energy education program in schools to expand and promote energy awareness through a school-to-home education program enabling teachers, students and families to gain a better understanding of energy concepts and the importance of energy efficiency. The centerpiece of the program is a series of engaging in-person presentations with hands-on activities to teach students about electricity and its efficient use with materials available in English and Spanish. The anticipated outcomes were to: help teachers, students, and families become more energy literate, particularly in understanding energy efficiency, foster a commitment to adopting wiser energy use practices at home, school, work and within the community, promote comprehensive awareness on what it means to be Wattsmart, and inform individuals about resources available to both students and customers, and encourage families to recognize and proactively participate in Pacific Power's energy efficiency programs. In 2025, 47 schools received this energy education presentation, reaching 151 teachers and 3,647 students. Participation is offered first come, first serve. While many schools take part every year, a new group of students experience the program for the first time since it is designed specifically for 4th graders. National Energy Foundation Energy Educators delivered the in-person presentations in October, and it took about four weeks to complete presentations this year. The National Energy Foundation reaches out to all eligible schools within the Pacific Power Service area offering the program to 4th grade. Schools that are waitlisted are given priority to have the program the following school year. Along with the in-person educational presentation, the students also receive a take home family guide booklet, which is in English and Spanish, a parent letter in English and Spanish, and a home energy worksheet. A backpack safety reflector is also given to the participating students. Teachers are given a teacher guide with eight optional supplemental science lessons, two educational science posters for classroom use, and the opportunity to earn a $50 or a $25 educational grant which is sent directly to the school if 80% of students return their home energy worksheets completed.

The map below highlights the 2025 Energy Education Program school locations.

Feedback from teachers highlighted their appreciation for the opportunity, while students enjoyed the real-life application from science class to home, and being able to take items home to share with their parents.

### Meeting Discussion

- Paul Koenig, Washington UTC, asked if parents have provided any program feedback.
    - Ms. Chowdhury noted that there has been increased awareness from parents which is one of the objectives of the program. The program also strategically redirects communication pieces and follow up information to the parents to help them understand more and direct them to the website to learn more about the programs.
- Sylvia Schaeffer, Blue Mountain Action Council, expressed interest in 1) the waitlist and finding out which schools have already been asked to participate and 2) learning more about the educators of the program.
    - Ms. Chowdhury explained that the program is a collaborative effort with National Energy Education Foundation, who provide energy educators for the in person presentation. National Energy Education Foundation also does program outreach, connecting with all schools within Pacific Power service territory. Once the cap of 47 schools is reached, all remaining schools are added to the waitlist and informed about the next steps.

Heather Beery, Customer Communications, reviewed 2025 Wattsmart residential advertising performance and 2026 goals. In 2025, English and Spanish advertisements reached over 19 million customers through cable television, YouTube, Hulu/Netflix/Telemundo, Facebook/Instagram, Pinterest, Google network, and display ads. The detailed breakdown of clicks, impressions, and video completion rates by channel is shown in the table below.

**2025 advertising campaign performance**
(English & Spanish ads)

| CHANNEL | IMPRESSIONS | VIDEO COMPLETION RATE | CLICKS |
|---|---|---|---|
| Cable TV | 172,499 | 98% | N/A |
| YouTube | 4,691,342 | 63% | 999 |
| Hulu/Netflix/ Telemundo | 398,144 | 99% | N/A |
| Facebook/Instagram | 2,656,193 | 8% | 40,944 |
| Pinterest | 1,511,177 | 3% | 5,501 |
| Google Network | 6,474,562 | 17% | 126,324 |
| Display Ads | 3,880,170 | N/A | 4,366 |
| TOTAL | 19,784,087 | 48% | 178,134 |

2026 advertising campaign will include high-performing channels to effectively reach customers across our service area and in highly impacted communities.

Current advertising videos are available in English and Spanish online:

Wattsmart at home: English | Spanish | Summer cooling: English | Spanish | Winter heating: English | Spanish

These ads will be updated in 2026.

Wattsmart business advertising reached just under 4 million people in 2025 through display ads, Google network, and LinkedIn. The detailed breakdown of clicks, impressions, and video completion rates by channel is shown in the table below.

**2025 business advertising campaign performance**
(English & Spanish ads)

| CHANNEL | IMPRESSIONS | VIDEO COMPLETION RATE | CLICKS |
|---|---|---|---|
| Display Ads | 1,244,978 | N/A | 1,889 |
| Google Network | 1,994,418 | N/A | 33,956 |

| | | | |
|---|---|---|---|
| **LinkedIn** | 748,798 | 21% | 1,886 |
| **TOTAL** | 3,988,194 | 21% | 37,731 |

The 2026 advertising campaign will include similar digital channels to effectively reach businesses.

PacifiCorp is currently working on a case study video with Yakama Nation to showcase energy efficiency projects completed at several facilities. The final video should be ready in the next coming weeks and will be shared with the group.

A portion of the budget for communications includes Business Report Reports delivered on a regular cadence encourage efficiency. 5,900 small and medium-sized Washington businesses receive personalized monthly emails with savings tips and Wattsmart Business offers, links to web portal for deeper energy insights, and energy use by appliance/category. On average, the open rate is 39% and the click through rate is 3%.

The full 2026 Wattsmart Communications budget is shown in the table below:

| Item | Amount |
|---|---|
| Media purchasing | $122,332 |
| Creative production | $40,000 |
| Multicultural campaign | $70,000 |
| Usage insights/Business Energy Reports | $17,668 |
| **Total Communications and Outreach** | **$250,000** |
| Energy Education in Schools - Be Wattsmart, Begin at Home | $74,655 |

**Meeting Discussion**

- Erendira Cruz, Sustainable Living Center of Walla Walla, asked if PacifiCorp disaggregated the advertising results by language?
    - Ms. Beery explained that the results can be broken down by language and the team does have information on the performance of English ads versus Spanish ads. The team is always looking to optimize media buyers by analyzing advertising performance and

engagement to get the biggest bang for the buck and reach targeted audiences effectively.
        - The Sustainable Living Center of Walla Walla would like to see which of the languages had a greater response rate, if any.
            - Ms. Beery offered to share the detailed breakdown.
- Paul Koenig, Washington UTC, suggested comparing communications budgets over the years to add some perspective.
    - Ms. Beery noted that the budget is pretty similar year to year, but will keep that feedback in mind for future presentations.

## 2027 Conservation Potential Assessment Work Plan

Alex Osteen, Senior Manager of Customer Solutions Planning, reviewed the 2027 Conservation Potential Assessment work plan, published on November 13, 2025. A conservation potential assessment (CPA) helps determine resource potential on the demand side of the utility system. The study assesses costs and impacts of different energy efficiency measures, demand response programs, rate designs, and behavioral programs. The CPA informs the IRP of conservation resource potential at varying costs so that the IRP can determine the optimal, cost-effective level of acquisition over time. The study also helps provide market intelligence to inform program design and planning for our programs. New technology, codes and standards, market data, and policies warrant a refresh every two years in conjunction with the IRP.

Applied Energy Group, now part of ICF Resources, L.L.C. (ICF), won the 2025 RFP and will continue to manage the overall project and perform the energy efficiency (Class 2 DSM) analysis. The Brattle Group (Brattle) has joined the ICF Team to conduct the modeling of demand response and demand-side rates (Class 1 and 3 DSM) resources.

The CPA will follow the same core methodology as in recent past cycles, with interim deliverables made public for stakeholder review and comment:

**Core 2027 CPA Scope**
- Task 1: Develop Potential Study Work Plan
- Task 2: Conduct Research to Develop Study Plan Inputs
- Task 3: Perform Analysis of Demand-Side Resource Potential
- Task 4: EE & DR Scenario and Sensitivity Analysis
- Task 5: Data Presentation and Reporting
- Task 6: Stakeholder Support

While the scope of work follows the same methodology as the previous CPA, there are some key updates for the 2027 study including:
- **Faster Timeline**. Working under an accelerated schedule for all states and resource classes during this cycle.
- **Refreshed Costs**. Conducting re-review of incentive and non-incentive program costs to ensure they continue to accurately reflect program delivery realities.
    - Prior studies applied costs as a percentage of measure incremental cost.
    - ICF will work with PacifiCorp to determine if an alternate method (e.g., $/kWh saved) may be a better representation of program experience.

- **Baseline Investigations**. Looking into the impact of increasing dual-fuel heat pump penetrations within the baseline projection.
- **Policy Updates**. Due to recent changes and uncertainty at the federal level, the Class 2 DSM analysis will revert to non-accelerated, pre-Inflation Reduction Act (IRA) adoption assumptions.
- **Expanded segmentation**. Segmenting residential potential for demand response and demand-side rate analysis by income level, consistent with energy efficiency side.

The potential analysis overview for all classes begins with segmenting and characterizing the market, to then identify and characterize measures for energy efficiency, program options for demand response, or class 3 DSM options for demand-side rates. From there, baseline projections are developed to estimate technology or program level potential. Finally, levelized costs are calculated by measure or program. The CPA will support PacifiCorp's IRP and consists of several successive phases. Each phase includes opportunities for collaboration and feedback.

On the response side, the outputs are the same but the difference is the addition of a new partner with ICF, Brattle Group, who is bringing a new model to the table - the FLEX model. FLEX is the analytical engine behind a wide range of high-profile studies for utilities, government, research organizations, and technology companies.


Recent examples of FLEX modeling include:

- New York's 2025 Grid Flexibility Potential Study
- GridLab's 2024 California VPP Assessment
- US DOE's 2023 VPP Commercial Liftoff Report
- Brattle's 2023 study, Real Reliability: The Value of Virtual Power
- Berkeley Lab's 2023 U.S. Building Sector Decarbonization Scenarios to 2050
- State of Maryland's 2023 GHG Abatement Study
- Xcel Energy Colorado's 2022 Demand Response Potential Study

- US DOE's 2021 A National Roadmap for Grid-Interactive Efficient Buildings
- Pepco's 2021 assessment of electrification impacts in Washington, DC

**ICF to work directly with PacifiCorp IRP team to develop appropriate scenarios**

- ICF's model allows for deep insight into EE potential **and** customized scenario analysis around inputs
- Possible to develop distinct Class 2 EE potential scenarios; may reflect changes in:
    - Load Forecasts
    - Weather
    - EE market adoption rates
    - Measure or program costs
    - Other factors that may affect resource potential/cost
- For each scenario, ICF develops:
    - Supply curves in same format as reference case
- ICF will be working with PacifiCorp IRP team to:
    - Define each desired scenario
    - Identify appropriate format for documentation and deliverables
- Current scope: up to (3) total scenarios across EE and DR

The 2027 CPA general draft timeline is outlined below:

| **Task** | **Q4 2025** | **Q1 2026** | **Q2 2026** | **Q3 2026** | **Q4 2026** | **Q1 2027** | **Q2 2027** |
|---|---|---|---|---|---|---|---|
| Task 1: Develop Work Plan* | October 2025 | | | | | | |
| Task 2: Research and Study Inputs* | | | May 2026 | | | | |
| Task 3: Analysis of DSM Potential* | | | *Initial Results* June 2026 | *Final Results* July 2026 | (Addtl QC & Feedback) | (Addtl QC & Feedback) | |
| Task 4: Scenario and Sensitivity Analysis | | | | Sept 2026 | | | |
| Task 5: Present Data and Reporting* | | | | | *Draft Report* Nov 2026 | *Final Report* Mar 2027 | |

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Task 6:<br>Stakeholder Support* | | | | | | | Final Q&A |

* Places in the study where stakeholders will be able to review and comment on interim deliverables

**Meeting Discussion**

- Angelena Bohman, Washington UTC, asked if baseline assumptions have been updated or is the CPA still using just a year of historical data for establishing what the future predicted energy efficiency savings were.
    - Mr. Osteen shared that the standard is to look at the most recent 12 months of usage to characterize the baseline, as that is how it has been done over the last few cycles. However, this question can be shared with ICF to see if see if there is room for expanding it to 18 months or more.
- The Sustainable Living Center of Walla Walla asked if the Washington State Electrification Focus informed the CPA.
    - Mr. Osteen explained that the Washington State Electrification Focus is one of the inputs that ICF uses when characterizing the market.
- Angelena Bohman, Washington UTC, questioned if the work ICF/Brattle is doing will be presented in the DSM and/or IRP advisory group meetings or if initial results be published with the opportunity for feedback and comments.
    - Mr. Osteen noted that information shared will be a mix. There are currently 4 presentations planned for IRP public input in 2026. More details will be shared on the timing of DSM advisory group presentations. If there is a request for a deeper dive into something specific, the team is open to that. Additionally, there will be interim data sets published along the way. In short, there will be several engagement points coming up.
        - Ms. Bohman requested engagement opportunities be synthesized and shared in a follow-up email.

## Break

## Demand Response 2025 Review & 2026 Preview

Chris Kanoff, Program Manager, detailed Wattsmart Business Demand Response in 2025 including event statistics, what went well, and what could be improved.

The table below summarizes Wattsmart Business 2025 statistics:

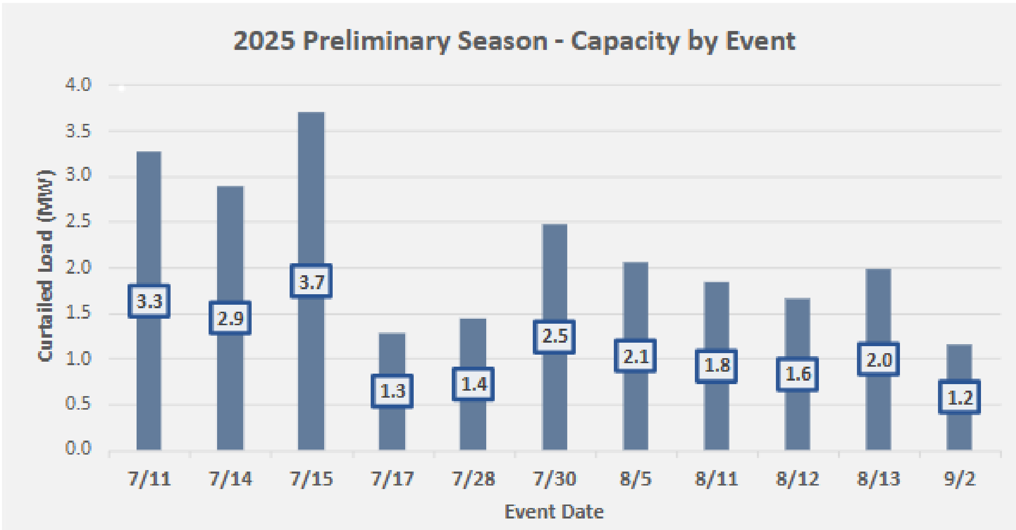
| Product | Events | Avg Curtailment* (kw) | Avg No. of Sites | Avg Performance |
|---|---|---|---|---|
| Peak Management | 10 | 631 | 13 | 44% |
| 7 Min | 9 | 1,443 | 21 | 99% |

| | | | | |
|---|---|---|---|---|
| Real Time | 12 | 1,624 | 4 | 156% |
| *Final performance analysis not yet available for all participants | | | | |

This year, usage and enrolled participants increased; available capacity was more stable based on performance history, and participant performance improved with experience. However, the rate of enrollment was slower than expected due to difficult re-engaging customers and site-specific issues. The improve program experience, the following changes were proposed for 2026: eliminating the 20-minute product, which does not fit with grid needs, changing the 60 minute product to peak management with a minimum 4 hour notice, 4 hour max duration between hours 2-9pm, and changing caps on dispatch for 7 minute and real time products. Program objectives for 2026 are to finalize program changes from 2025 to align products with grid needs and improve usability for power operators, increase volume by identifying and removing bottlenecks for enrollment, and conduct a third-party evaluation of 2026 program year.

Ann Thompson, Program Manager, recapped Irrigation Load Control in 2025. Program strengths in 2025 include steady utilization from Energy Systems Management, an increase in the average capacity per device improves cost effectiveness, and a reduction in opt-out rate indicates that streamlining the notification structure improved clarity for customers. Program challenges were a reduction in devices enrolled and available capacity due to change in notification structure and participation challenges and cost effectiveness continuing to improve. Program data highlighting events, device enrolled, capacity by event, and more statistics are available in the tables below.

| **2025 Preliminary Season Summary Data** | **2023** | **2024** | **2025** |
|---|---|---|---|
| Devices Enrolled | 75 | 299 | 199 |
| Average Capacity Available (MW) | 1.1 | 4.0 | 2.2 |
| Events | 5 | 11 | 11 |
| Average Duration (Hours) | 3.1 | 3.4 | 3.5 |
| Average Capacity Controlled (MW) | 0.1 | 1.7 | 2.2 |
| Average Capacity per Device (kW) | 4.9 | 7.5 | 14.0 |
| Opt-Out Rate (% MW) | 50% | 50% | 19% |




Irrigation Load Control program objectives for 2026 are to continue growth under the updated program structure - targeting 25 new devices in 2026 and 0.4 MW increase in yield in 2026, continue prioritizing cost effectiveness, evaluate the impact of wildfires on our program structure, and conduct first third-party evaluation.

Ryan Harvey, Program Manager, reviewed the Wattsmart Battery program which leverages customer-owned batteries to address grid needs. In February 2025, Wattsmart Battery was approved to begin operating in the state of Washington, even though it's been around in other PacifiCorp states for several years now. By October 2025, the first participant was officially enrolled. 2026 program objectives are to enact targeted outreach, continue to expand the list of battery systems eligible for Program, consider outreach to large, nonresidential customers, and conduct a third-party evaluation for the first time to set baseline for customer satisfaction scores. The 2026 target is 50 customers enrolled with 350 kW per event.

**Meeting Discussion**

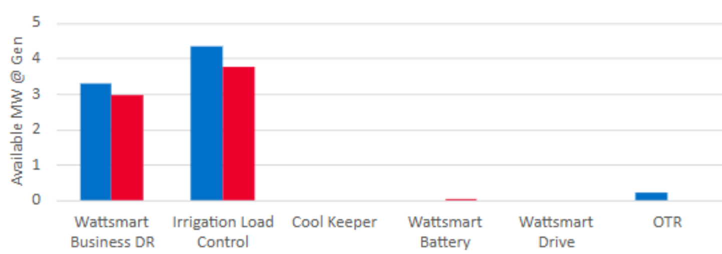
- Laura James, PacifiCorp, requested more information about how wildfires might impact the irrigation load control program.
  - Ms. Thompson recalled an event where an irrigator decided not to participate in an event for safety reasons due to an active wildfire on their property. This safety opt out during an active wildfire event was the first of its kind communicated and is something to pay close attention to moving forward.
- Angelena Bohman, Washington UTC, asked if the one customer enrolled is a Washington customer or from another state.
  - Mr. Harvey shared a small program update; there are two Washington customers officially enrolled now, and two more being onboarded.

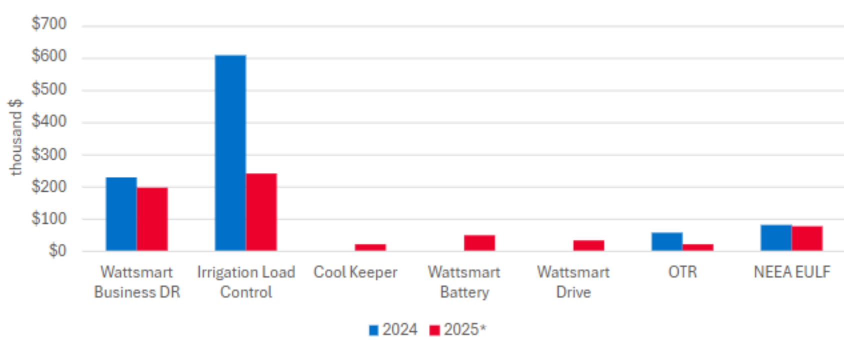
Laura James, Senior Program Manager of Demand Response, shared an overview of the Demand Response 2025 portfolio and key outcomes of the programs.

2025 Key Outcomes:

- Overall capacity reduction from 8 MW (2024) to 7 MW (2025), due to strategic changes to programming (cancelling OTR and the 20-min product; starting up new programs)
- Programs are maturing - Costs for ILC declined much more than ILC capacity, due to reduced enrollment costs
- Three new programs launched, and one of these (WS Battery) already enrolling customers

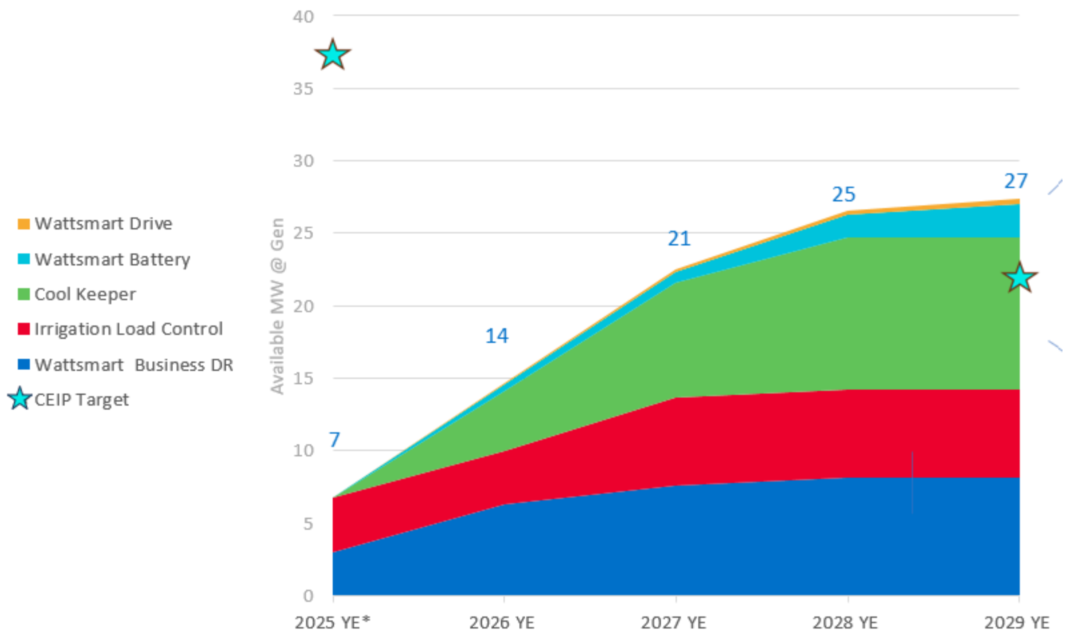
The charts below outline capacity generated by programs in 2024, shown in blue, compared to 2025, shown in red and expenditures.



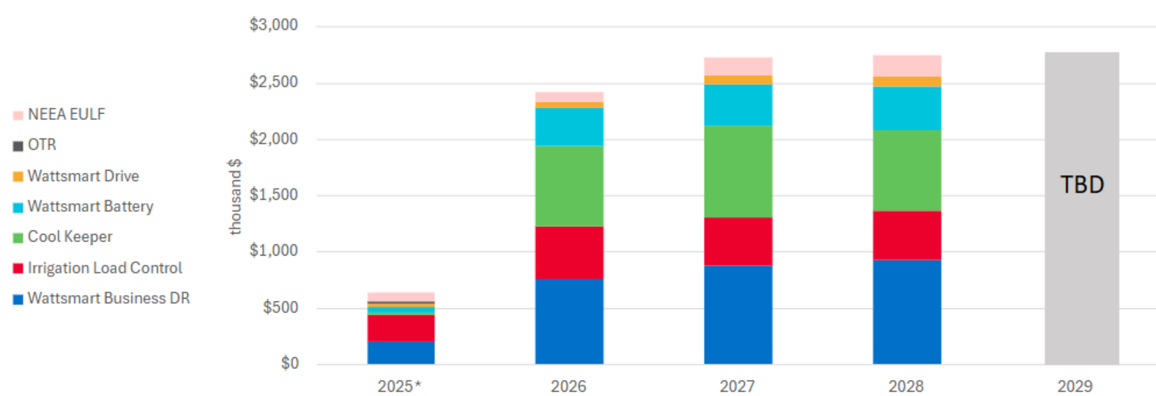

In 2025, capacity dropped due to strategic portfolio changes such as the elimination of programs that were not cost effective nor were they meeting the need. However, three new programs were added and are expected to begin growing rapidly.

Demand Response megawatt forecast is shown below, highlighting nearly 4x growth by 2029, relative to 2025, on track to meet or exceed 2029 CEIP targets, and residential cooling will be the primary driver of load growth long term. Please note: the 2025 CEIP target, indicated by a blue star, was overly optimistic and will not be achieved. Over the last four years, the team has learned a lot and has done a much better job at setting a realistic target for 2029.




**2025 results are preliminary*

Costs over the next four years are largely driven by program growth in 2026 and mw increases onward. 2029 costs are to be determined and will depend on the results of the 2027 Demand Response RFP.




The 2026 to 2029 CEIP identified three specific actions for Demand Response, 1) continue offering 5 existing programs, 2) establish equity plan for each program and 3) establish procurement framework for demand response. PacifiCorp committed to working with advisory groups to adopt an equity plan for demand response programs. Equity plans will address common barriers to participation and support PacifiCorp's commitment to ensure: 27% participation by Named Community customers and 27% of incentives distributed to Named Community customers. Considerations for equity in demand response participation requires willingness and ability to curtail and specific technology. Participation benefits to customers are reduced utility operational costs, improved resiliency, and ongoing participation incentives. Demand Response programs are typically *not* designed to reduce upfront cost for equipment, reduce customer bills, or improve comfort, apart from Wattsmart Battery.

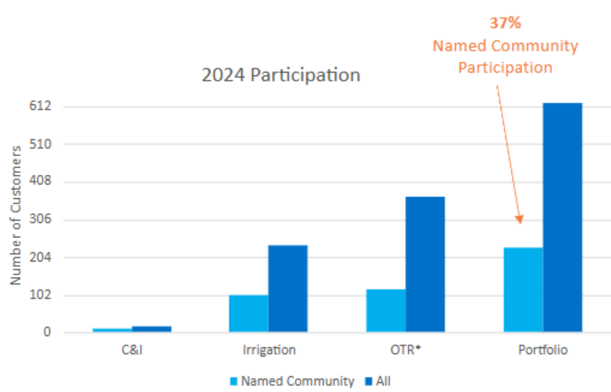
The proposed equity plan for residential programs includes:

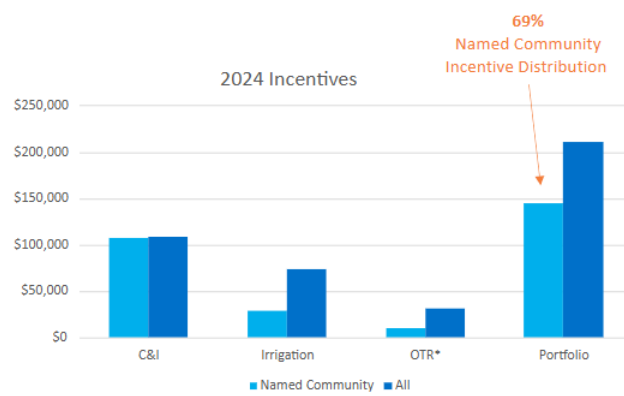
- Language:
    - All digital and print program materials in English and Spanish (except application portals for WS Drive and WS Battery)
    - Print and email marketing in English and Spanish
- Outreach:
    - Experiment with at least two non-digital recruitment channels
- If Named Community participation/ incentives drops below 27%:
    - Investigate barriers
    - Consider additional actions including special incentives

The proposed equity plan for non-residential programs includes:

- Language:
    - All digital and print program materials in English and Spanish
- Outreach
    - Custom outreach based on the needs of the customer
- If Named Community participation/ incentives drops below 27%:
    - Investigate barriers
    - Consider additional actions including special incentives

The tables below analyze 2024 participation and incentives in Named Communities compared against all customers.




The 2026 to 2029 CEIP identified three specific actions for Demand Response, 1) continue offering 5 existing programs, 2) establish equity plan for each program and 3) establish procurement framework for demand response. The purpose of developing a framework for demand response is to establish an agreed-on practice for competitive bidding, to ensure demand response resources are acquired at lowest reasonable cost. The new procurement framework will be based on existing frameworks for energy efficiency programs. A draft filing will be circulated for review in December.

As previously mentioned, the Demand Response team will hire a 3rd party evaluator as indicated in Schedule 106 program filings. The scope will include an assessment of 2026 performance for all programs available to customers for at least one year. The RFP draft will be sent to the Demand-side Management and Equity Advisory Groups for preview before launching.

The preliminary timeline is as follows:

- January 2026: RFP Draft circulated for comments
- Q1 2026: RFP issued
- Q2 2026: Contract executed
- 2027: 2026 evaluation published

Upcoming requests for review are noted in the table below:

| Title | Document Type | Target Distribution Date |
| --- | --- | --- |
| Procurement Framework | Policy Filing | December 2025 |
| Wattsmart Business DR Program Changes – Finalization | Sch. 106 Stakeholder Review | January 2026 |
| Evaluation RFP | Program document | January 2026 |
| Irrigation Load Control Program Changes | Sch. 106 Stakeholder Review | Q1 2026 |
| 2025 Annual Report - Draft | Report Filing | May 30, 2026 |

**Meeting Discussion**

- Morgan Westberry, Facilitator, asked if there is a number Spanish speaking customers could call to receive help completing the program application.
    - Ms. James ensured the group that the call center has resources to interact in several languages, including Spanish.
- Angelena Bohman, Washington UTC, noted that thinking about equity in the context of demand response is hard. The work done thus far has been great! Is it correct that the design of the equity program right now is to provide a higher incentive dollar value for named communities?
    - Ms. James explained that incentive levels do not differ based on whether a customer belongs to a named community or not. Looking at the 2024 tables, all incentives for CNI happen to go to named communities which pushes up the incentives since CNI incentives are the highest.
        - Ms. Bohman suggested focusing more on residential demand response programs as opposed to commercial.
            - Ms. James thanked Ms. Bohman for the feedback and noted that results will be tracked in the CEIP progress reports every year for the group to monitor progress.

- Ms. Westberry asked about the timeline for input and if there will be more opportunities for engagement.
    - Ms. James explained that there is not a formal structure, so the plan presented today is what will be implemented unless feedback is received suggesting otherwise. Feedback is welcomed all the time.

## Low Income Weatherization Pilot

Stephanie Dobberfuhl, Low-Income Program Manager, reviewed the current income qualified weatherization program and introduced the proposed pilot for 2026. The program is designed to increase income-qualified customers' ability to pay their monthly bills through energy efficiency measures. The Low-Income Weatherization Program is administered through local community action agencies and offered at no cost to eligible customers, funded by Pacific Power through the System Benefits Charge (Schedule 191). To qualify, a customer's gross household income does not exceed the higher of eighty percent of Area Median Income (AMI) or two hundred percent of the Federal Poverty Level (FPL), adjusted for household size. Some measures include insulation, window replacement, caulking, weatherstripping, fuel conversions, and water heater replacement. There is no cap on Pacific Power funds. Agencies are reimbursed 50% of the installed cost when leveraging state funds, and 100% once those funds are exhausted. In 2024, 69 customers were served.

Docket UE-230172 Settlement Stipulation 10 states PacifiCorp will work with its ***DSM Advisory Group*** to develop the following enhancements to its low-income weatherization programs: develop a Pilot Program to overcome inability to weatherize homes because of deferred maintenance or large repairs and develop a process for Progress Payments to weatherization agencies.

The overall goal of the pilot program is to increase participation. Thus far, Pacific Power has consulted with Community Action Agencies to pinpoint the top deferral causes narrowed down to the top 5: electrical repairs, roofing, plumbing, HVAC installation, and asbestos mitigation. Next, agencies provided cost estimates for these issues, which informed Pacific Power's proposed fixed dollar amount per home for readiness repairs. Pacific Power also explored progress payment practices with other utilities (Avista and PSE), learning that upfront payments are uncommon and challenging for accounting purposes. The next step is to meet with our DSM Advisory Group to discuss our draft proposal and work together to identify any updates, changes or concerns surrounding the pilot program draft.

Pacific Power is proposing a 1-year Readiness Pilot Program to reduce weatherization deferrals by funding critical home repairs before weatherization work can proceed.

- Design: Addressing common barriers (electrical, roofing, plumbing, HVAC, asbestos) that prevent homes from qualifying for weatherization.
- Funding: Costs recovered through the System Benefits Charge (Schedule 191), similar to existing weatherization programs.
- Budget Caps:
    - Up to $15,000 per customer for readiness repairs.
    - Up to $100,000 per agency during the pilot year.

- Billing Process: Agencies can bill Pacific Power after readiness repairs are completed, without waiting for weatherization.
- Customer Requirement: Those receiving readiness repairs must also participate in weatherization services.
- Duration: 1-year pilot with evaluation at the end to decide continuation.

## 2025 DSM Forecast

Nancy Goddard, Senior Program Manager, Customer Solutions, recapped the energy efficiency portfolio and forecast for 2024 – 2025.

The table below outlines the current forecast with orange highlighting the 2024 – 2025 DSM Business Plan, yellow highlighting the 2025 Annual Conservation Plan, and green highlighting the 12/5/2025 forecasts.

| | DSM Business Plan, 11/1/2023 | | 2025 Annual Cons. Plan, 11/14/2024 | | 2025 Forecast - December 5, 2025 | | Current Forecast % of 2025 Annual Cons. Plan | |
|---|---|---|---|---|---|---|---|---|
| | 2025 | | 2025 | | 2025 | | 2025 | |
| | Gross kWh/Yr Savings @site | Estimated Expenditures | Gross kWh/Yr Savings @site | Estimated Expenditures | Gross kWh/Yr Savings @site | Estimated Expenditures | Forecast % of kWh | Forecast % of $ |
| Low Income Weatherization (114) | 179,524 | $ 1,589,060 | 138,210 | $ 1,145,873 | 82,424 | $ 826,550 | 60% | 72% |
| Home Energy Savings (118) | 5,026,161 | $ 7,785,282 | 4,754,332 | $ 6,555,468 | 4,082,492 | $ 6,565,662 | 86% | 100% |
| Home Energy Reports (N/A) | 3,741,000 | $ 338,427 | 3,741,000 | $ 355,007 | 3,440,490 | $ 455,193 | 92% | 128% |
| **Total Residential Programs** | **8,946,685** | **$ 9,712,770** | **8,633,542** | **$ 8,056,347** | **7,605,406** | **$ 7,847,405** | **88%** | **97%** |
| Wattsmart Business (140) - Commercial | 24,776,945 | $ 11,109,429 | 24,870,175 | $ 10,579,771 | 29,969,729 | $ 10,766,843 | | |
| Wattsmart Business (140) - Industrial | 6,480,625 | $ 2,592,714 | 6,379,815 | $ 2,577,269 | 7,687,976 | $ 2,761,961 | | |
| Wattsmart Business (140) - Irrigation | 692,498 | $ 283,876 | 1,232,498 | $ 530,661 | 1,485,218 | $ 533,575 | | |
| **Total Wattsmart Business Program** | **31,950,068** | **$ 13,986,018** | **32,482,488** | **$ 13,687,701** | **39,142,923** | **$ 14,062,380** | **121%** | **103%** |
| Northwest Energy Efficiency Alliance | 5,660,650 | $ 989,413 | 5,042,177 | $ 1,001,754 | 4,204,800 | $ 1,001,754 | 83% | 100% |
| Distribution Efficiency | 227,000 | | 227,000 | | 227,000 | | 100% | |
| Production Efficiency | 630 | | 630 | | 630 | | 100% | |
| **Total Other Conservation Initiatives** | **5,888,280** | **$ 989,413** | **5,269,807** | **$ 1,001,754** | **4,432,430** | **$ 1,001,754** | **84%** | **100%** |
| Be wattsmart, Begin at Home | | $ 73,552 | | $ 73,552 | | $ 73,552 | | 100% |
| Customer outreach/communication | | $ 250,000 | | $ 250,000 | | $ 349,469 | | 140% |
| Program Evaluations (& savings verification) | | $ 167,584 | | $ 159,503 | | $ 159,503 | | 100% |
| Potential study update/analysis | | $ 25,000 | | $ 25,000 | | $ 25,000 | | 100% |
| System Support | | $ 68,416 | | $ 68,416 | | $ 68,416 | | 100% |
| End use load research | | $ 43,200 | | $ 33,363 | | $ 33,363 | | 100% |
| Regional Technical Forum (RTF) funding | | $ 50,688 | | $ 43,400 | | $ 43,400 | | 100% |
| **Total Portfolio-Level Expenses** | | **$ 678,440** | | **$ 653,233** | | **$ 752,702** | | **115%** |
| **Total PacifiCorp Conservation** | **41,124,383** | **$ 24,377,228** | **41,343,660** | **$ 22,397,282** | **46,975,959** | **$ 22,662,487** | **114%** | **101%** |
| **Total System Benefits Charge Conservation** | **46,785,032** | **$ 25,366,641** | **46,385,837** | **$ 23,399,036** | **51,180,759** | **$ 23,664,241** | **110%** | **101%** |

**Pac kWh** 2025 Forecast

**114%** of 2025 Annual Conservation Plan

- Residential - 88%
- Business - 121%
- Forecast represents an all-out effort to make up 2024 shortfall
    - Includes program changes effective 5/17/2025
- Significant unanticipated events may affect actual results
    - Potential disruptions for apple/ag and other industries (e.g., labor shortages, export issues, etc.)
    - Tariffs on imports could affect supply chain and pricing
    - Delays for federal funding

- Bird flu/major health events

**Pac $** 2025 Forecast

**101%** of 2025 Annual Conservation Plan

- Residential – 97%
- Business – 103%

The table below is a combined view of 2024 results and 2025 forecast.

| | 2024 Results | | 2025 Forecast - December 5, 2025 | | 2024 Results + Current 2025 Forecast | | % of 2025 Annual Cons. Plan | |
|---|---|---|---|---|---|---|---|---|
| | 2024 | | 2025 | | 2024 + 2025 | 2024 + 2025 | 2024 + 2025 | |
| | Gross kWh/Yr Savings @site | Estimated Expenditures | Gross kWh/Yr Savings @site | Estimated Expenditures | Gross MWh/Yr Savings @site | Estimated Expenditures | Forecast % of kWh | Forecast % of $ |
| Low Income Weatherization (114) | 111,780 | $ 638,487 | 82,424 | $ 826,550 | 194 | $ 1,465,037 | 73% | 70% |
| Home Energy Savings (118) | 4,478,058 | $ 6,773,210 | 4,082,492 | $ 6,565,662 | 8,561 | $ 13,338,871 | 93% | 100% |
| Home Energy Reports (N/A) | 3,953,070 | $ 455,501 | 3,440,490 | $ 455,193 | 7,394 | $ 910,694 | 90% | 130% |
| **Total Residential Programs** | **8,542,908** | **$ 7,867,198** | **7,605,406** | **$ 7,847,405** | **16,148** | **$ 15,714,603** | **91%** | **97%** |
| Wattsmart Business (140) - Commercial | 23,974,669 | $ 10,774,350 | 29,969,729 | $ 10,766,843 | 53,944 | $ 21,541,193 | | |
| Wattsmart Business (140) - Industrial | 3,136,323 | $ 1,409,481 | 7,687,976 | $ 2,761,961 | 10,824 | $ 4,171,443 | | |
| Wattsmart Business (140) - Irrigation | 898,377 | $ 403,736 | 1,485,218 | $ 533,575 | 2,384 | $ 937,311 | | |
| **Total Wattsmart Business Program** | **28,009,369** | **$ 12,587,567** | **39,142,923** | **$ 14,062,380** | **67,152** | **$ 26,649,947** | **106%** | **93%** |
| Northwest Energy Efficiency Alliance | 4,162,065 | $ 789,860 | 4,204,800 | $ 1,001,754 | 8,367 | $ 1,791,614 | 94% | 91% |
| Distribution Efficiency | - | | 227,000 | | 227 | | 100% | |
| Production Efficiency | 5,121 | | 630 | | 6 | | 456% | |
| **Total Other Conservation Initiatives** | **4,167,176** | **$ 789,860** | **4,432,430** | **$ 1,001,754** | **8,600** | **$ 1,791,614** | **94%** | **91%** |
| Be wattsmart, Begin at Home | | $ 70,883 | | $ 73,552 | | $ 144,435 | | 99% |
| Customer outreach/communication | | $ 150,531 | | $ 349,469 | | $ 500,000 | | 100% |
| Program Evaluations (& savings verification) | | $ 357,288 | | $ 159,503 | | $ 516,791 | | 116% |
| Potential study update/analysis | | $ 146,684 | | $ 25,000 | | $ 171,684 | | 118% |
| System Support | | $ 35,442 | | $ 68,416 | | $ 103,858 | | 76% |
| End use load research | | $ 29,964 | | $ 33,363 | | $ 63,326 | | 107% |
| Regional Technical Forum (RTF) funding | | $ - | | $ 43,400 | | $ 43,400 | | 48% |
| **Total Portfolio-Level Expenses** | | **$ 790,792** | | **$ 752,702** | | **$ 1,543,494** | | **101%** |
| **Total PacifiCorp Conservation** | **36,557,398** | **$ 21,245,557** | **46,975,959** | **$ 22,662,487** | **83,533** | **$ 43,908,044** | **103%** | **95%** |
| **Total System Benefits Charge Conservation** | **40,719,453** | **$ 22,035,418** | **51,180,759** | **$ 23,664,241** | **91,900** | **$ 45,699,658** | **102%** | **95%** |

**Sources of 2024-2025 Forecast**

**2024**: from Annual Conservation Report

**Yellow** = 2025 Annual Conservation Plan

**Green** = 12/5/2025 forecasts

**Pac kWh**

103% of 2025 Annual Conservation Plan

- Residential - 91%
- Business - 106%

**Pac $**

95% of 2025 Annual Conservation Plan

- Residential – 97%
- Business – 93%

*Note: %'s are % of 2025 Annual Conservation Plan filed 11/14/2024, not % of targets*

The table below shows forecasts compared to targets.

| Category | Target 2024 + 2025 | DSM Business Plan (11/1/2023) 2024 + 2025 | | 2025 Annual Conservation Plan (11/14/2024) 2024 + 2025 | | Current Forecast, as of 12/5/2025 2024 + 2025 | |
|---|---|---|---|---|---|---|---|
| | Gross MWh Savings @site | Gross MWh Savings @site | % of Target | Gross MWh Savings @site | % of Target | Gross MWh Savings @site | % of Target |
| i. Ten-year potential: | 406,486 | | | | | | |
| ii. Two-year EIA target (includes NEEA): | 84,971 | 91,123 | 107% | 90,207 | 106% | 91,900 | 108% |
| iii. Two-year EIA Penalty Threshold (excludes NEEA): | 74,839 | 80,991 | 108% | 81,314 | 109% | 83,533 | 112% |
| iv. Two-year Decoupling Penalty Threshold (5% of EIA Target): | 4,249 | | | | | | |
| v. Two-Year Utility Conservation Goal (EIA Target + Decoupling): | 89,220 | 91,123 | 102% | 90,207 | 101% | 91,900 | 103% |
| NEEA | 10,132 | 10,132 | | 8,894 | | 8,367 | |
| *Target subject to penalty (EIA Penalty Threshold + Decoupling)* | *79,088* | *80,991* | *102%* | *81,314* | *103%* | *83,533* | *105.6%* |

2024-2025 Expenditure Forecast (including NEEA):

2024-2025 DSM Business Plan (11/1/2023) $49,316,013

2025 Annual Conservation Plan (11/14/2024) $48,287,565

December 2025 forecast $45,699,658

Dec. 2025 forecast % of 2025 Annual Conservation Plan 95%

Events outside of Pacific Power's control that have impacted program savings include:

**Wattsmart Homes:**

- Reports from trade allies that customers are pausing on purchasing heat pumps due to price sensitivity and holding until IRA funding availability.
- Community engagement events experienced reduced attendance or event cancellation in response to potential federal enforcement actions. One event that was cancelled typically has 500 attendees. As a result, the program was unable to provide information on program opportunities or offer no- or low-cost efficiency measures.

**Wattsmart Business:**

- Customer had planned on doing ~1 million kWh lighting project when the team met with them early in 2025. Funding and economic instability with this facility has now pushed this project into 2026, if they can get it done then.
- Two facilities. They planned on moving forward but needed to install back-up generator instead of lighting upgrades with 250,000 kWh estimated savings. They may consider completing in 2026.
- Lighting projects canceled/on hold:
    - 178,000 kWh savings. Customers stated that they do not have funds for upgrades at this time.
    - 390,000 kWh savings. Customer obtained four bids and put project on hold.
    - 200,000 kWh savings. Customer completed one project in 2025 and has no funds for the remaining offices. They may use the 2025 project incentive for future projects.
    - 9,700 kWh savings. Not started this project due to budgetary constraints.

    - 350,000 kwh savings. Customer has not started this project due to budgetary constraints.
    - 940,000 kWh savings. Interior and exterior lighting projects proposed. Customer delaying implementation due to budget concerns.
- Impacts to future projects at this site
    - PCA to shut down machines in Washington, affecting 200 jobs | Packaging Dive (12/4/2025)

The 2024 – 2025 forecast is shared to comply with conditions 3d and 3e of Docket UE-230904 Order 01 which states Pacific Power must inform the Advisory Group members when its projected expenditures indicate that Pacific Power will spend more than 120 percent or less than 80 percent of its annual conservation budget and if Pacific Power believes that an event is beyond its reasonable control has occurred that may prevent it from meeting its combined EIA Penalty Threshold and Decoupling Penalty Threshold, Pacific Power will confer with the Advisory Group members as soon as possible to determine a path forward.

The 2026 DSM Advisory Group meeting schedule and planned topics is shown in the table below:

| | **Key Topics** |
|---|---|
| #1<br>March 24, 2026,<br>1-4pm | • System Benefits Charge Review<br>• 2026-2027 DSM Forecast<br>• Energy Efficiency Program Updates, Including Proposed Mid-Year Program Changes<br>• Clean Energy Transformation Act Updates<br>• Equity Advisory Group<br>• Demand Response Forecast |
| #2<br>May 7, 2026,<br>1-4pm | • Draft 2025 Annual Conservation Report and 2024-2025 Biennial Conservation Report – Draft Review and Feedback Discussion<br>• IF NEEDED – System Benefits Charge Draft Filing Review<br>• 2027 Conservation Potential Assessment Update<br>• 2026-2027 DSM Forecast and Adaptive Management<br>• Clean Energy Transformation Act Updates<br>• Clean Energy Compliance Report Preview<br>• 2025 CBI Metrics Review<br>• Equity Advisory Group<br>• Demand Response |

| | |
|---|---|
| #3<br>September 22, 2026,<br>1-4pm | • 2027 Annual Conservation Plan Preview<br>• 2026-2027 DSM Forecast<br>• 2027 Planned Program Changes<br>• Energy Efficiency Programs – Adaptive Management, Utility Actions, Pilots<br>• Integrated Resource Planning Update<br>• Clean Energy Transformation Act Updates<br>• Equity Advisory Group<br>• Demand Response |
| #4<br>December 10, 2026,<br>*Joint with EAG*<br>1-4 pm | • 2027 Communications and Outreach Plan<br>• 2026-2027 DSM Forecast and Adaptive Management<br>• Energy Efficiency Program and Pilot Updates<br>• 2026 & 2027 DSM Advisory Group Engagement<br>• Demand Response 2026 Performance Review |

Key regulatory dates relevant to the DSM Advisory Group are:

- March
    - DSM Advisory Group Meeting #1 – March 24
- April
    - Schedule 191 - DRAFT Request for Exception to DSM AG If No Changes – April 1
- May
    - Schedule 191 - FILE Request for Exception If No Changes – May 1
    - Schedule 191 – DRAFT Filing to DSM AG If Changes Needed – May 1
    - Biennial Conservation Report (2024-2025) – DRAFT Filing to DSM AG – May 1
    - Annual Conservation Report (2025) – DRAFT Filing to DSM AG – May 1
    - DSM Advisory Group Meeting #2 – May 7
- June
    - Schedule 191 – FILE Modified Tariff with UTC If Changes Needed – June 1
    - Biennial Conservation Report (2024-2025) – FILE with UTC – June 1
    - Annual Conservation Report (2025) – FILE with UTC – June 1
    - Demand Response Annual Report – DRAFT Filing to DSM AG – June 1
- July
    - Demand Response Annual Report – FILE with UTC – July 1
    - Clean Energy Implementation Plan Progress Report – FILE with UTC – July 1
- August
    - No Planned Meetings, Drafts, or Filings
- September
    - 2027 WSH & WSB Program Changes – DRAFT to DSM AG – September 15
    - DSM Advisory Group Meeting #3 – September 22
- October
    - 2027 Annual Conservation Plan – DRAFT to DSM AG – October 15
- November
    - 2027 Annual Conservation Plan – FILE with UTC – November 13

- 2027 WSH & WSB Program Changes Published on www.pacificpower.net – November 15
- December
  - DSM Advisory Group Meeting #4 (Joint with EAG) – December 10

**Meeting Discussion**

- Paul Koenig, Washington UTC, asked if projects are still being closed out for December; will numbers stay about the same or increase?
  - Ms. Goddard does not have all the project data available currently to answer that question accurately. Implementers have noted that the savings they are delivering for December are either at or slightly above what was projected.

## Public Comment

- Paul Koenig, Washington UTC, asked when advisory group invitations can be expected.
  - Mr. Hymes is working on getting invites out shortly.
  - Ms. Medina is also working on sending out EAG meeting invites.

## Next Steps

There will be no Equity Advisory Group meeting in November.

**January EAG Meeting**

January 8, 2026, 1:00 – 4:00pm PT

Online: https://esource.zoom.us/j/89041611254?pwd=i3kaM7IXSAixmnaWRlFHvVutc4Hd4L.1

For more information:

Washington Clean Energy Implementation Plan

Washington Feedback Tracker:

Washington CEIP Feedback Tracker

Washington Energy Resource Center:

Energy Resource Center (pacificpower.net)