

OVERVIEW

The Wattsmart[®] Business program offers a variety of services and incentives designed to encourage Pacific Power customers to build energy efficiency into their businesses. Begin by reviewing the options below and then go to bewattsmart.com to view our brochures and get started, or call us toll free at **1-855-805-7231**.

| | LIGHTING – TYPICAL PROJECTS | LIGHTING – SMALL BUSINESS | EQUIPMENT UPGRADES | CUSTOM PROJECTS* | ENERGY MANAGEMENT |
|---|--|--|--|---|--|
| WHO QUALIFIES? | Any size existing facility or new construction can receive a cash incentive.** | Customers on Pacific Power rate schedules A-25 and A-32. | Any size existing facility or new construction can receive a cash incentive.** | | |
| WHO DO I WORK WITH? | Choose a participating vendor or independent consultant for a lighting analysis. Information at bewattsmart.com . | Choose a Wattsmart Small Business Lighting Approved Contractor. | Choose a participating Wattsmart Business vendor at bewattsmart.com , which is recommended, but not required. | Partner with Pacific Power for full service energy engineering to identify and quantify energy efficiency measures. | Partner with Pacific Power for full service, customized energy management strategies. |
| WHAT TYPES OF PROJECTS ARE ELIGIBLE? | Capital equipment upgrades that improve electric lighting energy efficiency. | Lighting upgrades, such as LEDs, lighting controls and more. | Capital equipment upgrades included in the incentive lists. | Capital equipment upgrades that improve electric energy efficiency (not in the incentive lists). | Low-cost/ no-cost measures and operational changes (not capital improvements). |
| HOW MUCH WILL MY INCENTIVE BE? | See the incentive lists at bewattsmart.com . | The Approved Contractor will provide an estimate of energy, incentive and cost savings once the free facility assessment is completed. | See the incentive lists at bewattsmart.com for HVAC, building envelope, food service, irrigation, compressed air and more. | \$0.15/kWh first year of energy savings.*** | \$0.02/kWh first year of operations based savings. |
| WHEN DO I APPLY? | Contact us before you buy to confirm your equipment qualifies. You can also apply post-purchase. | Contact us today and we'll put you in touch with an Approved Contractor of your choice. | Contact us before you buy to confirm your equipment qualifies. You can also apply post-purchase. | You must apply before you buy. Contact us now! | Start your energy management partnership with Pacific Power before you make operational changes. |
| HOW DO I GET STARTED? | Fill out a Wattsmart Business program application available at bewattsmart.com . | Email us at wattsmartbusiness@pacificpower.net | Fill out a Wattsmart Business program application available at bewattsmart.com or call us toll free at 1-855-805-7231. | | |

*Custom means an electric energy-saving measure that is not specifically listed but meets the minimum efficiency levels on the lists or is part of your industrial process.

**Available to customers receiving electric service from Pacific Power on one of the following retail general service schedules: A-25, A-32, A-33, A-36, AT-47, AT-48, LS-53, LS-58, OL-42 and PA-20.

***Caps and limits may apply.

INSTANT INCENTIVES FOR LIGHTING:

Pacific Power's Wattsmart Business is offering instant incentives for qualified LED lighting when purchased at a participating instant incentive distributor. The incentives are intended to help customers with routine maintenance and small improvements. If you're already working with a lighting vendor on a lighting project, please note that only one incentive is available per lamp. Discuss with your lighting vendor prior to accepting instant incentives from a distributor. Learn more at bewattsmart.com.

ENERGY PROJECT MANAGER CO-FUNDING:

Pacific Power will co-fund the cost of a dedicated energy project manager for customers with an approved plan to save at least 1,000,000 kilowatt-hours annually through the Wattsmart Business program. For details, contact wattsmartbusiness@pacificpower.net.

LET US HELP YOU GET STARTED:

- Visit bewattsmart.com to find a Wattsmart Business Vendor.
- Email wattsmartbusiness@pacificpower.net.
- Call toll free **1-855-805-7231**.

WATTSMART BUSINESS VENDORS

Wattsmart Business Vendors are part of the local community and are companies you may already know. Wattsmart Business Vendors understand our requirements and processes. They have the tools to show you the potential paybacks and incentives for your project.



OTHER PACIFIC POWER BUSINESS PROGRAMS

BLUE SKYSM FOR BUSINESS

Pacific Power's Blue Sky renewable energy program offers businesses an easy way to meet environmental goals, demonstrate leadership in the community, connect with customers and employees, and earn recognition. To learn more, visit pacificpower.net/blueskybiz.

ENERGY BENCHMARKING

Resource Advisor is Pacific Power's energy benchmarking tool to deliver whole-building electrical usage data to ENERGY STAR[®] Portfolio Manager[®] every month. The tool helps customers better manage building performance and deliver energy savings. Learn more at pacificpower.net/benchmarking.

ENERGY PROFILER ONLINE

Our Energy Profiler Online program converts energy data into money-saving information. It monitors electricity consumption and converts it into easy to understand charts and graphs. Once enrolled, daily meter reads will be posted to a secure website for use at any time. Multiple meters are no problem. You pay a setup fee and a small monthly fee for the service. View a demo of the program at pacificpower.net/profiler.

ELECTRIC VEHICLES

Pacific Power is providing technical assistance and grant funding to help businesses develop innovative electric vehicle charging station projects. Find more information at pacificpower.net/ev.

