

# INSTANT INCENTIVES FOR *lighting*



## HOW TO GET YOUR INSTANT INCENTIVES

We make it simple to receive instant incentives at the point of purchase. Just follow these steps to start saving energy and money:

- Step 1: Identify which lamps to upgrade at your facility, see reverse side for qualifying lamps.
- Step 2: Find a participating instant incentive distributor online at **BeWattsmart.com**.
- Step 3: Purchase qualified lamps from a participating distributor<sup>1</sup> and receive your instant incentive. It will appear as a credit on your invoice from the distributor.<sup>2</sup>
- Step 4: Provide the distributor required business and installation information, and sign the instant incentive customer application when you make your purchase.
- Step 5: Install new lamps in your facility in Washington served by Pacific Power and enjoy the savings!

<sup>1</sup> Pacific Power business customers who purchase qualifying lamps from a non-participating distributor may still qualify for incentives. Please visit [bewattsmart.com](http://bewattsmart.com) for the application and submission requirements.

<sup>2</sup> If you are already working with a lighting vendor on a lighting project, please note that only one incentive is available per lamp. Discuss with your lighting vendor prior to accepting instant incentives from a distributor.

## INSTANT INCENTIVES

If you're a Pacific Power business customer in Washington who likes to take maintenance into your own hands, we're offering wattsmart Business instant incentives for LED lighting when purchased from a participating lighting distributor. So, as lamps burn out, it's more affordable than ever to replace them with energy-saving options.

## SAVE ENERGY AND MONEY

ENERGY STAR<sup>®</sup> LEDs will use at least 75% less energy than incandescent lighting. This can add up to big bucks considering about 20% of commercial electricity use is attributed to lighting.

## SAVE TIME

LED lamps last 35-50% longer than incandescent lights. This saves you cost in lamp replacement and reduces the hassle of replacing lights that have burned out.

## IMPROVE PERFORMANCE





LEDs provide high-quality color and light that can improve the appearance of your facility. If you are operating a retail space you could see increased revenue. Improved light quality can also positively impact employee performance. Whether you own or lease, this quick payback investment shines.

## ENJOY QUALITY LIGHT

LEDs are specifically engineered to ensure light is delivered evenly. ENERGY STAR qualified lamps have been independently tested to ensure they are producing the quality of light you are used to and expect.

## WATTSMART BUSINESS INSTANT INCENTIVES FOR LIGHTING

Instant incentives make the investment in energy-efficient replacement lamps easy, and we're covering up to 70 percent of the cost to purchase qualifying lamps. Instant incentives are available for the following easy-to-install lamps that fit in many existing light fixtures. Speak to your lighting distributor about the right kind of lamps for your fixtures. If instant incentives aren't available for the lights you need, or if you are considering a more involved lighting retrofit project, you may still qualify for incentives and project support.<sup>3</sup> Visit [BeWattsmart.com](http://BeWattsmart.com) for information on all incentives available.

LAMP STYLE	WHAT IT'S CALLED	HOW YOU KNOW IT	INCENTIVE AMOUNT
	Pin-based lamp	PLC Pin-based lamp < 10 W	\$5 per lamp
		PLC Pin-based lamp ≥ 10 W	\$6 per lamp
		PLL Pin-based lamp	\$6 per lamp
	T8 TLED Lamp, Type A, A/B Dual Mode	Linear fluorescent form	\$3.50 per lamp
	T8 TLED Lamp, Types B and C	Linear fluorescent form	\$5 per lamp
	T5 TLED Lamp	Linear fluorescent form	\$7 per lamp
	HID Replacement Lamp	< 40 watt	\$17 per lamp
		≥ 40 watt and < 70 watt	\$35 per lamp
		≥ 70 watt and < 140 watt	\$45 per lamp
		≥ 140 watt	\$60 per lamp
	Wall pack fixture	Wall pack	\$10 per fixture

<sup>3</sup>Incentives available for other types of lighting can be found on the lighting incentive list at [BeWattsmart.com](http://BeWattsmart.com). Pre-approval is required for most lighting on the lighting incentive list. Only one incentive is available per lamp.

<sup>4</sup>Incentives are limited to 70 percent of qualifying equipment cost. Pre-approval is recommended but not required before you purchase new lighting. To be eligible for incentives, products must be listed on qualified products lists found in the lighting catalog.

### TO LEARN MORE:

- Call toll free at **1-855-805-7231**
- Email [wattsmartbusiness@pacificpower.net](mailto:wattsmartbusiness@pacificpower.net)
- Online at [BeWattsmart.com](http://BeWattsmart.com)