

# OVERVIEW

The wattsmartBusiness program offers a variety of services and incentives designed to encourage Pacific Power customers to build energy efficiency into their businesses. Begin by reviewing the options below and then go to [bewattsmart.com](http://bewattsmart.com) to view our brochures and get started, or call us toll free at 1-855-805-7231.

	Lighting – typical projects	Lighting – small business	Equipment upgrades	Custom projects*	Energy management
<b>Who qualifies?</b>	Any size existing facility or new construction can receive a cash incentive.**	Customers on Pacific Power rate schedule 24 using less than 145,000 kilowatt-hours/year <sup>§</sup>	Any size existing facility or new construction can receive a cash incentive.**		
<b>Who do I work with?</b>	Choose a participating vendor or independent consultant for a lighting analysis. Information at <a href="http://bewattsmart.com">bewattsmart.com</a> .	Choose a wattsmart Small Business Lighting Approved Contractor:	Choose a participating wattsmart vendor at <a href="http://bewattsmart.com">bewattsmart.com</a> .	Partner with Pacific Power for full service energy engineering to identify and quantify energy efficiency measures.	Partner with Pacific Power for full service, customized energy management strategies.
<b>What types of projects are eligible?</b>	Capital equipment upgrades that improve electric lighting energy efficiency and meet eligibility requirements.	Lighting upgrades, such as LEDs, lighting controls and more that meet eligibility requirements.	Capital equipment upgrades included in the incentive lists that meet eligibility requirements.	Capital equipment upgrades that improve electric energy efficiency (not in the incentive lists) and meet eligibility requirements.	Low-cost / no-cost measures and operational changes (not capital improvements).
<b>How much will my incentive be?</b>	See the incentive lists at <a href="http://bewattsmart.com">bewattsmart.com</a> .	The Approved Contractor will provide an incentive estimate once the free facility assessment is completed.	See the incentive lists at <a href="http://bewattsmart.com">bewattsmart.com</a> for HVAC, building envelope, food service, office equipment, irrigation, compressed air and more.	\$0.15/kWh first year of energy savings.***	\$0.02/kWh first year of operations based savings.
<b>When do I apply?</b>	You must apply before you buy. Contact us now!	Contact us today and we'll put you in touch with an Approved Contractor of your choice.	Contact us before you buy to confirm your equipment qualifies. You can also apply post-purchase.	You must apply before you buy. Contact us now!	Start your energy management partnership with Pacific Power before you make operational changes.
<b>How do I get started?</b>	Fill out a wattsmart Business program <b>application</b> available at <a href="http://bewattsmart.com">bewattsmart.com</a> .	Email us at <a href="mailto:wattsmartbusiness@pacificpower.net">wattsmartbusiness@pacificpower.net</a>	Fill out a wattsmart Business program <b>application</b> available at <a href="http://bewattsmart.com">bewattsmart.com</a> or call us toll free at 1-855-805-7231.		

\*Custom means an electric energy-saving measure that is not specifically listed but meets the minimum efficiency levels on the lists or is part of your industrial process.

\*\*Available to customers receiving electric service from Pacific Power on one of the following retail general service schedules: 24, 33, 36, 40, 47T, 48T, 51, 52, 53, 54 and 57. For Rate Schedule 51, 52 and 57 Street Lighting Service, the street lighting owner (Pacific Power) is not eligible for incentives.

\*\*\*Caps and limits may apply. To be eligible for energy efficiency project incentives, the project simple payback before incentives must not exceed eight years. Pacific Power may accept a project with a projected payback period in excess of eight years if project benefits satisfy the Washington Utilities and Transportation Commission's approved cost-effectiveness test as determined by Pacific Power.

<sup>§</sup>In addition, customers with facilities less than 20,000 square feet (area served by meter) using less than 160,000 kWh/year are eligible to participate.

## Instant Incentives for lighting

Pacific Power's wattsmart Business is offering instant incentives for qualified LED lighting and reduced-wattage fluorescent lamps when purchased from a participating instant incentive distributor. The incentives are intended to help customers with routine maintenance and small improvements. If you're already working with a lighting vendor on a lighting project, please note that only one incentive is available per lamp. Discuss with your lighting vendor prior to accepting instant incentives from a distributor. Learn more at [bewattsmart.com](http://bewattsmart.com).

## Energy efficiency project financing

When funds are not available from within your organization, securing financing may be your best option. Pacific Power teams up with HBC Energy Capital, a firm specializing in energy efficiency project financing. HBC partners with a variety of capital providers to connect customers with the right kind of financing for their energy project. This financing solution is provided as a convenience, and customers are free to use any lender of their choice. To learn more, visit [pacificpower.net/financing](http://pacificpower.net/financing).

## Energy project manager co-funding

Pacific Power will co-fund the cost of a dedicated energy project manager for customers with an approved plan to save at least 1,000,000 kilowatt-hours annually through the wattsmart Business program. For details, contact [wattsmartbusiness@pacificpower.net](mailto:wattsmartbusiness@pacificpower.net).

## Let us help you get started

- Visit [bewattsmart.com](http://bewattsmart.com) and inquire online.
- Email [wattsmartbusiness@pacificpower.net](mailto:wattsmartbusiness@pacificpower.net).
- Call toll free 1-855-805-7231.

## wattsmart Business Vendors

wattsmart Business Vendors are part of the local community and are companies you may already know. They understand our requirements and processes, and can show you the financial benefits of energy upgrades. Premium Vendors specialize in lighting and are designated through high-quality participation in wattsmart Business.



## Other Pacific Power business programs

### Blue Sky<sup>SM</sup> for business

Pacific Power's Blue Sky renewable energy program offers businesses an easy way to meet environmental goals, demonstrate leadership in the community, connect with customers and employees, and earn recognition. To learn more, visit [pacificpower.net/blueskybiz](http://pacificpower.net/blueskybiz).

### Energy Benchmarking

Resource Advisor is Pacific Power's energy benchmarking tool to deliver whole-building electrical usage data to ENERGY STAR<sup>®</sup> Portfolio Manager<sup>®</sup> every month. The tool helps customers better manage building performance and deliver energy savings. Learn more at [pacificpower.net/benchmarking](http://pacificpower.net/benchmarking).

### Energy Profiler Online

Our Energy Profiler Online program converts energy data into money-saving information. It monitors electricity consumption and converts it into easy to understand charts and graphs. Once enrolled, daily meter reads will be posted to a secure website for use at any time. Multiple meters are no problem. You pay a setup fee and a small monthly fee for the service. View a demo of the program at [pacificpower.net/profiler](http://pacificpower.net/profiler).

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