

# A big deal for lighting smaller businesses

**WATTS**SMART<sup>®</sup>  
BUSINESS

**PACIFIC POWER.**  
POWERING YOUR GREATNESS

WASHINGTON

Small businesses face a list of big challenges every day, and coming up with ways to save energy isn't necessarily on top of the list. That's why we've developed Wattsmart<sup>®</sup> Small Business lighting incentives to make it easier to save energy, money and time when upgrading existing lighting systems.

By working with a Wattsmart Small Business Approved Contractor, small businesses may receive enhanced incentives for LED lighting upgrades for up to 90% of the overall project cost. These lighting incentives can reduce your out-of-pocket expense and minimize cash-flow impacts to your business.

## WHAT CAN I EXPECT BY PARTICIPATING?

The typical path for participation starts with Approved Contractors reaching out to Pacific Power small business customers to schedule a free lighting assessment. Once the contractor completes the assessment, he or she will propose lighting upgrades for the facility. The example below is what the proposal might include.

### AT A GLANCE – EXAMPLE PROJECT ECONOMICS

Lighting fixture and equipment upgrade cost	\$9,260
Annual energy savings expected (kilowatt-hours (kWh)/year)	\$1,711 (21,429 kWh/yr)
Incentive payment (applied to the project invoice)	-\$8,334
Out-of-pocket cost to the small business customer	\$926
Post incentive project payback period	0.5 years

*continued*



## AM I ELIGIBLE FOR THIS OFFER?

This incentive is intended to help small businesses make Wattsmart® choices. Small Businesses are classified by the amount of energy they use. Washington small businesses on rate schedule 24 with annual usage less than or equal to 200,000 kWh (non-residential facility total) and/or total non-residential facility square footage of 20,000 square feet or less are eligible to participate. Small businesses may be eligible for incentives up to 100% of project costs if they are a very small business (on rate schedule 24 with annual usage less than or equal to 30,000 kWh) or in a Highly Impacted Community. Details about eligibility can be found on the Pacific Power website. Wattsmart Small Business Approved Contractors will verify eligibility upon scheduling free facility lighting assessments. Eligibility is subject to change.

## WHAT LIGHTING UPGRADES QUALIFY?

The enhanced incentive covers some of the most common and easy to install interior lighting upgrades that will yield energy savings for your business, such as LED lamp and fixture upgrades and lighting controls.

Your Approved Contractor will provide you with a summary of recommended measures to be upgraded under this incentive offer. Additional upgrades also may be recommended from the standard Wattsmart Business lighting incentives available\*.

## HOW MUCH ENERGY AND MONEY WILL I SAVE?

Your Wattsmart Small Business Approved Contractor will be able to provide you with an estimate of energy and cost savings once the free facility assessment is completed at your location. Approved Contractors have been trained to ensure they present you with the best options for your business.

According to ENERGY STAR®, lighting accounts for 20-50% of energy used in businesses. Improving your lighting equipment will reduce your energy use and costs. In addition, you're likely to experience improved light quality and color, as well as reduced lighting maintenance costs.

## I AM READY TO BECOME A WATTSMART BUSINESS, HOW DO I START?

Contact us today and we'll put you in touch with a Wattsmart Small Business Approved Contractor of your choice to schedule your free lighting assessment.

## STEPS TO PARTICIPATE

### Step 1: Schedule a free facility assessment

conducted by a Wattsmart Small Business Lighting Approved Contractor. If you would like to contact an Approved Contractor to see if you qualify, just call us at **855-805-7231** or email [WattsmartBusiness@PacificPower.net](mailto:WattsmartBusiness@PacificPower.net).

### Step 2: Review and approve lighting proposal and sign incentive application.

The Approved Contractor will pass on 100% of the eligible incentive as a credit on their invoice to you and take care of the paperwork.

### Step 3: The Approved Contractor will install your new lighting.

We may request to inspect your lighting upgrades to verify energy savings and quality of installation.

### Step 4: Pay the Approved Contractor the balance of your project cost.

### Step 5: Enjoy energy savings and better lighting!

With lighting accounting for 20-50% of typical energy use in small businesses, you can rest assured that the choice you've made to upgrade lighting in your business will positively impact your bottom line for years to come.

## FOR MORE INFORMATION

Call toll free **855-805-7231**

Email [WattsmartBusiness@PacificPower.net](mailto:WattsmartBusiness@PacificPower.net)

Online at [BeWattsmart.com](http://BeWattsmart.com)

*\*Pre-approval may be required before you purchase new lighting.*

*Note: Pacific Power does not warrant the performance of qualifying installed equipment or the quality of the installation provided by the Approved Contractor. You are solely responsible for any contract with and the performance of any vendor you have chosen. Please note that only one incentive is available per lamp or per other equipment.*

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